**November/December 2015** 

The Newsletter of The Society Hill Civic Association



SOCIETY HILL

Reporter

#### www.societyhillcivic.org

## From Graveyards to Plazas



Wooden sculpture of Reverend Duffield at the Old Pine Street Church graveyard.

The Society Hill Civic Association (SHCA) invites all neighbors to its General Membership Meeting on November 18 for an evening of eclectic information about our neighborhood and its history. Society Hill neighbor and president of Old Pine Conservancy Ronn Shaffer will speak about Revolutionary War patriotism, the Old Pine Street Church graveyard and its new sculpture of the historic Reverend George Duffield. Wood carver Roger Wing will give neighbors a sense of his creative process in sculpting Reverend Duffield. Also, South Street Headhouse District (SSHD) Executive Director Mike Harris will update us on the Headhouse Plaza and other SSHD projects.

Ronn Shaffer, resident historian of the Old Pine churchyard, has "unearthed" the records of 270 buried Revolutionary War soldiers, plus others affirming that 500 church members served in the war. Ronn, who leads tours of the graveyard, is also an appraiser of decorative art.

Fishtown artist Roger Wing has been carving for more than 25 years. Wood is his favorite material, because it is warmer than stone and more permanent than ice, the other materials he carves most often. His large commissioned woodcarvings stand in city parks and private residences throughout the Philadelphia region. Exciting things are happening on South Street! Mike Harris will give us all the latest news. Before serving as SSHD's executive director, Mike served as Vice President for Operations and Facilities at Rowan University.

Remember that everyone is welcome to attend our General Membership Meeting. Simply arrive at Pennsylvania Hospital's Zubrow Auditorium, located on the first floor inside the main entrance at 8th Street near Spruce, before 7 p.m. All members interested in Society Hill issues are welcome at our monthly Board Meeting, 5:45 p.m. at the Great Court Conference Room.

#### Kick Off Holiday with Friends and Neighbors

Mark your calendars! SHCA is sponsoring its annual Holiday Social



on Wednesday, December 2, at Bridget Foy's, 200 South Street, from 6 to 7:30 p.m. The cover charge of \$15 per person for SHCA members includes hors d'oeuvres. A cash bar and \$5 house wine will be available. RSVP by Monday, November 30, with your payment, in order to provide the restaurant with an accurate count. If you wish to attend and are not a member, fill out the form on page 25 or visit societyhill.org.



7:00 p.m.

#### MARK YOUR CALENDAR

Society Hill Civic Association Meetings Wednesday, November 18, 2015

Pennsylvania Hospital 8th and Spruce Streets

**Board of Directors Meeting** Pennsylvania Great Court Conference Room All SHCA members are welcome.

**General Membership Meeting** Pennsylvania Hospital Zubrow Auditorium All neighborhood residents are invited to attend.

Speakers:Ronn Shaffer, Roger Wing, Mike HarrisTopic:Revolutionary War Patriotism, South Street Updates



Celebrating William Penn's 371st birthday, the Quaker City String Band serenaded William Penn re-enactor Tom Smith in Welcome Park.









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SOCIETY HILL Reporter

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**Submission Deadlines** January/February Issue Advertising: December 1 Editorial: December 1

#### Society Hill

**Civic Association** P. O. Box 63503 Philadelphia, PA 19147 Tel. 215-629-1288

#### Website

Find past issues in color at www.societyhillcivic.org.

#### Submissions

If you have news that would be of interest to Society Hillers, email Sandra Rothman at sandra.rothman@aol.com. Materials must be submitted in writing and include the name of a contact person. Edited submissions will be considered for publication if space permits. Letters to the Editor must be signed, with contact information.

#### SHCA Mission Statement

The aims and purposes of SHCA are to promote the improvement of the Society Hill area of Philadelphia, including its cultural, educational and civic activities, and the preservation and restoration of its historic buildings; to represent the residents of Society Hill in matters affecting the City of Philadelphia generally and Society Hill in particular; and to interpret the value and significance of Society Hill to the public.

#### **SHCA Board Officers and Directors**

#### President

Robert Curley First Vice President

Kim Williams

Second Vice President Martha Levine

**Recording Secretary** Diane Stein

**Treasurer** Marc Feldman

#### Directors-at-Large

Georgine Atacan, George Dowdall, Diane Harrison, Sissie Lipton, Fred Manfred, Mary Purcell, Heather Steiner, Vijay Verma Northeast Quadrant 2016 Lisa Unger 2017 George Kelley

2017 George Kelley 2018 Robert Kramer

#### **Northwest Quadrant**

2016 Amy DeMarco 2017 Norman Lieberman 2018 Mary Tracy

#### **Southeast Quadrant**

2016 Jeff Berry 2017 Barbara Gelman 2018 Gail Hauptfuhrer

#### **Southwest Quadrant**

2016 Daniel Horowitz 2017 Carolyn Ambler Walter 2018 Martha Moore



#### Carolyn Ambler Walter moved

to Society Hill with her husband, Bruce Bryen, last year, from Newtown Square in Delaware County. She formally retired from academia five years ago, having

been a professor for many years in the Center for Social Education at Widener University. Carolyn loves to write and has published five books. She continues to do presentations and writing, within her specialty of grief, loss and transformation.

Bruce is a business consultant for dental practices across the country. Their blended family is comprised of seven children and eight grandchildren, with a baby girl due to arrive any day!

These former suburbanites enjoy babysitting when they're not experiencing all the city has to offer. They both especially love Philly's wonderful music venues, from classical to jazz. Carolyn enjoys singing, biking, reading and writing. She also loves travel and snorkeling.

Carolyn lives in Addison Court and represents Society Hill's Southwest Quadrant. She joined the SHCA Board because she wanted to make meaningful contributions to her new community, as well as meet and work with other neighbors to improve our neighborhood and city.



**Georgine Atacan**, SHCA Directorat-Large, has lived in Society Hill for the past 15 years with her husband, Antonio, and their two children, Angelina and Julian, who attend St. Peter's School. The family lived in a Colonial home on Delancey Street for several years and now own a Federal house on Spruce Street.

Bulletin Board

Originally from Chicago, Georgine moved to Philadelphia 20 years ago to attend the University of Pennsylvania for graduate school. Her education and professional training are as an Adolescent Psychotherapist. She left that field to help Antonio open a real estate brokerage in Philadelphia. They own Keller Williams Real Estate, named the #1 Best Place to Work three years in a row by Philly.com.

The couple feels that Society Hill's tight-knit community — where most families know each other and a play date is minutes away — is the best place to raise children in Center City. And that it is absolutely magical to walk down the cobblestone streets of our neighborhood when the trees are in bloom, or during a snowy day.

Georgine joined the board hoping to bring her viewpoint as a mom raising two young children and as an entrepreneur who owns a business in Society Hill.



#### Park, America!

Is Walking in the Park!" In addition, he likes to work out in the gym, travel and usher for "Society Hill – Hot and Healthy!" events at the Athenaeum.

If you are interested in leasing a parking space at 511 South Front Street, contact Matt DeJulio, 215-629-1288. Monthly parking service will begin November 1, and will cost \$190. A Park America attendant will be on site to monitor the entire lot on Friday and Saturday evenings and for special events. A security camera will soon be installed.

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**George Kelley**, Northeast Quadrant Director, is a civic

activist who moved to Society

Hill 10 years ago from Bryn Mawr.

He has been especially impressed with

how neighbors show both concern for

our beautiful community and a willing-

ness to become involved in keeping it

that way. George previously served two

terms as president of the Wynnewood

12 years as president of the Tiburon

Shores Condominium Association in

A retired attorney, George is proud

of the success he had building a sole

practice concentrating in mergers and

acquisitions. He has brought this expertise

in law to the SHCA board as a member

of its Legal Committee. In addition, he

streets and public furniture. Residents

of cleansers and rags, always at the

Hill sparkly clean. That job has now

might remember George with his carryall

ready to do his part in keeping Society

fallen to his son Todd, owner of Graffiti

Removal Experts, LLC. But you can still

see George picking up the odd piece

of litter after weekly trash pick-up.

In his spare time, George enjoys

ice skating, reading about history

and mornings socializing with "Philly

has been involved for many years in

removing graffiti and litter from our

Sea Isle City, New Jersey.

Civic Association and has just completed









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#### SATURDAY, NOVEMBER 14

# Fall Clean-Up Day: Let's Bag Those Leaves!

It's time again to prepare our neighborhood for winter. Ice and snow make accumulated leaves and litter treacherous underfoot on our brick sidewalks and cobblestone streets.

This year, sweeper trucks will be on the streets on Friday evening, November 13, to pre-clean before cars are moved to the alternate side. On Saturday, November 14, we ask you to sweep around your house and on your block. Remember to get those gutters cleared, as well as nearby walkways and alleys, before the city's sweeper trucks come back sometime between 8 a.m. and noon. Consider stepping up to the plate if you notice your neighbor is away or a rental property needs a little TLC. And let's not forget Three Bears Park!

It's worth noting that because of city budget cuts, SHCA is picking up half of the bill for the sweeper trucks this year. State Representative Michael Brian is paying for the shredding services and staff from his office will be there to answer any and all questions. Trash bags will be available, handed out by SHCA's Clean-Up Day volunteers, at the South 5th Street Super Fresh, from 8 a.m. until 1 p.m. Your bagged leaves and street litter, but no household trash, should be left by noon at intersections on Locust, Spruce, Pine, or Lombard Streets, where they cross the numbered streets.

Wherever signs are posted, cars must be moved to the opposite side of the street after 6 p.m. on Friday night, or they could be ticketed on Saturday morning beginning at 8 a.m. Please note that to accommodate Saturday synagogue services, the 300, 400 and 500 blocks of both Spruce and Lombard Streets will be swept by 8:30 a.m. — leaving the south side of these streets available for congregants to park their cars.

All streets will be swept from Front to 8th and from Walnut to Lombard Streets, not including Walnut Street. There will be no parking on either side of the 300 and 400 blocks of Front Street or the 200 and 300 blocks of 2nd Street and Lawrence Court.

Although "Other Side Parking" signs will generally read "from 6 p.m. Friday until 3 p.m. Saturday," Society Hill's Block Coordinators are encouraged to remove these signs as near to 1 p.m. as possible — in order to permit cars to be moved back to their usual side of the street between 1 p.m. and 3 p.m. and prevent those cars from getting ticketed.





President Bob Curley sweeps up leaves on Clean-Up Day.

#### SHREDDING AND RECYCLING

**St. Peter's School Parking Lot** 3rd and Lombard Streets November 14, 10 a.m. to 1 p.m. (earlier if the truck reaches capacity)

SHCA is sponsoring paper-shredding and electronic recycling services on the November 14 Clean-Up Day. The shredding service is for the convenience of Society Hill residents only sorry, no businesses. It is only for confidential materials; non-confidential papers should be recycled, not shredded.

- Only paper is accepted. No CDs or disks.
- Electronic recycling will take anything with a plug, except televisions and computer monitors.

• No large appliances like refrigerators or washing machines. Also, no smoke detectors.

In previous years, neighbors could donate new and gently used childrens' clothes, coats and books and school supplies to Cradles to Crayons. This year, donations should be made on November 14 to a drop-off site (Silicon Gallery Fine Art Prints) at 139 N. 3rd Street.

If you use these special services and are not yet an SHCA member, please consider joining SHCA by simply filling out the form, either on page 25 of this newsletter or online at societyhillcivic.org. Any questions? Call 215-629-1288.











# Super Fresh Store Sale November 15

On July 30, Society Hill Shopping Center Limited Partnership, the current owner of 309-37 South 5th Street (Super Fresh Site) applied for a zoning use permit. The application was made with the participation of Alterra Property Group, LLC ("Alterra"), which has a contract to purchase the Super Fresh Site and the retail strip center at 314-26 South 5th Street.

The permit was granted on August 27. It was granted by Philadelphia Licenses and Inspections (L&I) "as of right," as L&I determined that the description of the project in the Permit complied with the requirements of the Super Fresh Site's CMX-2 zoning classification.

No variances were requested. The project described in the Permit Application, Plans filed with the Application and Permit ("Permit Package"), is for an addition to the existing building having a footprint of 5,172 square feet, attached to the north side of the existing building, and an addition of a second and third floor above the new north side addition and the existing building. The proposed use described in the Permit Package was "retail food store (as existing), and pharmacy, sundries and convenience store, with multi-family housing with 36 units on the 2nd and 3rd floors." There will also be eight accessory parking spaces for cars. The plans show the pharmacy, sundries and convenience store in the north side addition and a supermarket in the existing ground floor space. The Permit Package is available by email from Matt DeJulio at mattdejulio@aol.com.

The Permit was an "as right" zoning use permit granted by L&I. No notice of this type of permit is required, other than a posting for 30 days on the street frontages of the property to which the permit applies. When contacted, Alterra stated that the Permit was posted on the Lawrence Court side of the building.

The Committee is consulting with its attorney Richard DeMarco to determine if it would be advisable to file an appeal of the Permit. The Permit did not require the prior approval of the Historical Commission. Before any construction can start, a building permit will have to be obtained and a full complement of construction drawings filed. The Historical Commission is required to review, comment on and hold a hearing on the building permit application prior to issuance of the building permit. The building to be constructed also must conform to the building and zoning codes.

The Committee has held meetings to review the zoning classifications of properties in Society Hill that are not aligned with their current uses. A goal of the Committee is to have the Planning Commission initiate a remapping of Society Hill to correct the identified zoning mismatches. The Planning Commission had previously notified the Society Hill Civic Association that Society Hill would be the last area to have its zoning classifications examined (remapped), and the remapping is not currently scheduled. The Committee is currently preparing materials to support a request to Councilman Mark Squilla that the Planning Commission accelerate the remapping of Society Hill.

The Committee is also meeting to develop ideas for zoning overlay for Society Hill. The goal of implementing a zoning overlay is to protect our community's unique character. The Committee will be considering what items an overlay should address and what items may be legally included in an overlay.

Once these initiatives are prepared and ready for presentation, it will be important for the community-at-large to support them.

The bankruptcy court of the Southern District of New York, presiding over the A&P bankruptcy, has approved the sale of the Super Fresh and other stores to be purchased by Acme Stores. We have been advised by Alterra that the sale and takeover of the 5th Street Super Fresh Store will take place on November 15.





All Gloria Dei's venerable trees remained standing in Hurricane Sandy, preserving the historic graves below.

#### HISTORIC TREES UNHURT IN HURRICANE SANDY

#### ... Thanks to Liberty Tree & Landscape Management

When Hurricane Sandy pummeled the city in late October, 2012, not one of the many 200+-year-old trees at Gloria Dei Church on Columbus Blvd. came down. Pastor Joy Segal credits that feat to the outstanding work of Liberty Tree and Landscape Management.

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#### Some Other Liberty Tree Clients:

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#### **Performance of Urban Street Trees**

An old article from the *Journal of Arboriculture* (May 1981) recently came to our attention, and we thought it worth revisiting.

In 1965, the George Patton, Inc. landscape architectural design firm planned a 22-block street tree planting project for the Washington Square East Redevelopment Area. During August and September 1979, 414 trees of 23 different species were individually evaluated. This article discusses the performance of 15 of those species.

Six stand out due to their good growth rate and general freedom from pests and diseases. They are ginkgo, Kwanzan oriental cherry, black locust, English oak, Japanese pagoda tree and Chinese elm. Many still grace our neighborhood with shade and beauty, and most would make

#### **Time to Play Hooky!**

Dust off those casting rods and call in sick! Philly has a brand-new fishing hole, and it's just outside our neighborhood.

Pier 68 Park is the latest development of the Delaware River Waterfront Corporation's (DRWC) Master Plan for the Central Delaware, which aims to turn six miles of the Central Delaware River waterfront into a fully developed public space.

Accessed through the outside edge of Walmart's parking lot on Columbus Avenue, it's a place to relax and enjoy the distinctive views of the city skyline and the river, a place to learn about the tidal ecology of the Delaware River and its watershed, and a place for recreational fishing and public gathering.

Visitors enter the park through colorful striped posts and an original old bollard and then move through a grove of trees. An "aquatic cut" designed to support a tidal wetlands is in the center of the pier. Along the aquatic cut's northern edge is a excellent choices for new plantings.

In contrast, two of the most widely planted street trees in the northeast, Norway maple and little-leaf linden, were among the lowest-rated of the species tested.

Paul W. Meyer, the F. Otto Haas Executive Director of the Morris Arboretum, provided an update for those trees evaluated in 1979. The ginkgo are long-lived and have held up well. Most of the black locust died from borer. The English oak, Japanese pagoda tree and Chinese elm are generally looking good. Although lovely, the Kwanzan oriental cherry has proven to be short-lived.

Hopefully, this information will be helpful in informing your landscaping decisions.



Chinese elm at 2nd and Pine Streets

path by the water. To its south is an area for picnic tables and benches. Beyond the picnic area is a soft, sloping lawn. Pier 68 then opens up to a plaza facing the river.

At the pier's end are five granite benches facing the water, placed with fishing in mind. The granite blocks are relics recycled from Penn's Landing and have been adapted with angled holes to hold angler's poles. The old pier pilings beyond provide a welcome habitat for the river's fish; 23 species have been found in this area.

Pier 68 and Washington Avenue Pier serve as bookends to the southern portion of the Delaware River Trail. A recent land acquisition means that DRWC is one step away from building out the trail to its full specifications, including separate bike and pedestrian facilities, beautiful landscaping and distinctive furnishings and lighting.



Pier 68 Park

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#### QUALITY 0 F LIFE

BY MARTHA LEVINE

# How Does Society Hill Measure Up?

leanliness, safety and attractiveness are a few of the factors that contribute to a neighborhood's high quality of life. These are some of the ways SHCA has tried to fulfill these goals.

#### **Weekly Sidewalk Cleaning**

SHCA pays to keep our sidewalks free of debris through a contract with Center City District, which provides uniformed cleaners on trash collection days.

#### **Graffiti Removal**

Our neighborhood is free from graffiti, thanks to Todd Kelley, who surveys our streets weekly and removes all graffiti almost as soon as it appears. If you see public spaces vandalized with graffiti, email him at: todd@graffitiremovalexperts.com.

#### **Sidewalk Safety**

SHCA's "Fix the Brix" program offers an incentive to homeowners to level their sidewalks: a subsidy of 40 percent of the total bill, up to \$400 for SHCA members and \$300 for nonmembers. So far, 140 households have participated, resulting in safer sidewalks for all.

#### Security

In 2007, SHCA greatly improved the amount of light we have on our streets. Good light aids in deterring crime. Through a fundraising campaign, we raised \$600,000 to replace our 500 Franklin Lights with a new, updated version with double the wattage output.

#### **Crime Prevention**

SHCA keeps neighbors informed through our weekly crime report received directly from the 6th Police District's Captain Korn. SHCA's Safe and Sound committee works closely with the

police to address any increase in crime, with the assurance of additional patrols when needed.

#### **Zoning and Historic Preservation Committee**

To maintain the integrity of a historic district, our Zoning and Historic Preservation Committee (ZHP) monitors any changes that homeowners wish to make to their house exteriors. ZHP also works to keep inappropriate development from happening within our neighborhood, including limiting the height of new construction to the lowest possible level as permitted by its zoning designation, such as for high-rise condos or apartments.

#### Communication

The *Reporter* is published and distributed six times a year, providing a variety of important community information. Our weekly email blasts provide similar information on a timelier basis.

#### **Parking Spaces**

SHCA will soon be providing an opportunity for a community parking lot at Front and Lombard Streets. Neighbors will be able to lease spaces and park at a fair rate.

#### **Welcome Baskets**

Isn't it nice to be welcomed into a new neighborhood with a Welcome Basket? So far we have presented 750 baskets.

#### **Tree Subsidy**

Anyone wishing to plant a tree in front of their home may receive a subsidy of \$150.

Martha Levine, an active SHCA board member, has created and chaired many projects, such as Welcome Baskets, Block Coordinators, "Fix the Brix," and the Franklin lights restoration project. She also co-chairs the yearly house tour.





Grafitti Removal





SAFE AND SOUND SOCIETY I N HILL

#### MARILYN APPEL ΒY

ope you all had a great summer. I'm sorry H I could not write for the last *Reporter*, but it's a sad story. At the beginning of August, I fell flat on my face into the street (in front of a bus which, fortunately, stopped). I was hurt badly and housebound for seven weeks. Two things caused the accident: I tripped over the uneven sidewalk, and my shoe came off, causing me to lose my balance.

How often have you tripped on loose or uneven bricks? We cannot be safe and sound in Society

Hill unless we can walk without trepidation on our sidewalks.

This is a call to arms, everyone! We, as a community, have to get the City to fix the potholes (keep reporting specific locations to 311) and we have to get you, the residents of Society Hill, to "fix the brix."

Marilyn Appel has served as chair of our 6th District's Police District Advisory Council since 1980.





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#### EXPLORING THE CITY

BY JIM MURPHY

The Library Company of Philadelphia

Like so many things in our city, the Library Company of Philadelphia (LCP) was a Ben Franklin creation.

He started the Junto, a self-improvement club that debated morals, politics and natural philosophy. When members realized they needed printed matter to prove their points, Franklin and the Junto began the Library Company of Philadelphia, the first subscription library in the U.S.

A typically pragmatic Franklin solution, LCP allowed members to pool their resources to buy books from London, something they could not afford on their own.

In 1731, 50 subscribers agreed to put up 40 shillings to maintain a shareholder's library, plus 10 shillings a year after that. You can still buy a share today for \$200.

Franklin called LCP "the Mother of all American Subscription Libraries," and until the Civil War, it was the largest public library in the U.S. Nonmembers could borrow books, too, with collateral.

Dr. Richard S. Newman, director of LCP, says that unlike European libraries that served scholars and noblemen, its members were artisans. So most early LCP purchases were useful books written in English, not Latin or Greek.

#### **Interesting Oddities**

**Valuable Trash:** One of the library's real treasures, "The South East Prospect of the City of Philadelphia," was found by a member of Parliament "in the rubbish of a London curiosity shop" about 1867. He gave it to George Mifflin Dallas, then a U.S. minister at the Court of St. James, who sent "the antique daub" back to Philadelphia as a curiosity. This circa 1720 oil painting by Peter Cooper is now the oldest surviving canvas of any American city and among the most valuable of all Philadelphia paintings.

**Book Theft:** Shortly before the Cooper painting arrived, the Library Company began experiencing some loss. Then books belonging to the library were discovered at an auction "with the labels partially erased or concealed." The thief was William Linn Brown, the son of a noted author. He was immediately banned from the library.

**First Public Art in Philadelphia:** A statue of Ben Franklin first placed outside the Library at 5th Street was eventually moved to LCP's current location. Over time, part of the statue was damaged. What you don't see now in his right hand is a scepter, pointing downward to indicate Franklin's opposition to the monarchy.

#### **Some Top Holdings**

*The Magna Carta* — Franklin's personal copy in Latin, an edition printed in London in 1556 — the gold standard of liberty documents.

An edition of *Euclid* in Arabic, published in Rome in 1594, formerly owned by James Logan — with his handwritten notes in Arabic.

A Narrative of the Proceedings of the Black People, During the Late Awful Calamity in Philadelphia, in the Year 1793 by Absalom Jones and Richard Allen — likely the first copyrighted piece by African Americans in the U.S.

#### **Pioneering Collections**

1969 – Negro History: 1553-1903. Now called the Program in African American History, this collection has attracted more scholars from greater distances than any other at LCP.

1974 – Women, 1500 to 1900. This is one of the library's most active areas of collecting.

#### **Exhibitions**

As part of its outreach, LCP produces two exhibitions a year. The latest, Fashioning Philadelphia, runs till March 4, 2016. Some 37 others are online.

**Jim Murphy**, a freelance direct-response copywriter, has run his own marketing consulting business since 2004. He's also a certified member of the Association of Philadelphia Tour Guides.

#### FAST FACTS

Name: The Library Company of Philadelphia

Address: 1314 Locust Street, Phila., PA 19107

Year Founded: 1731 by Ben Franklin

What's Inside: An extensive, noncirculating collection of rare books, manuscripts and graphics, including 17th to 19th-century broadsides, ephemera, prints, photos and works of art on American history and culture.

**Nine:** Number of signers of the Declaration of Independence who were Library members. For many years, LCP was the de facto Library of Congress.

If you're looking for books, prints, periodicals, photos or ephemera from Colonial America through the 19th Century, this is the place to go!



This ad for Harrison's Musk Cologne, 10 S. 7th Street, appears in the "Fashioning Philadelphia" exhibit.

Admission: Free Hours: Reading Room and Gallery:

9 a.m. - 4:45 p.m., Weekdays; Print Room: By Appointment Only

Number of Visiting Scholars:

900, many who stay next door at 1320 Locust St., LCP's Fellowship Residence in the former Cassatt House.

Phone: (215) 546-3181

Website: www.librarycompany.org

**Renovation alert**: Check the website. Library material may be inaccessible from November 23, 2015 to January 8, 2016.

#### OUT AND ABOUT

## PHOTOGRAPHS BY BONNIE HALDA Tricks, Treats and Little Streets

Charming little streets like Delancey, American and Philip help to give Society Hill its special personality. Add hundreds of little (and sometimes big) ghosts and goblins, and we have an annual community event like none other in the city!



#### **Bonnie Halda**

is a freelance photographer specializing in historic buildings and the urban environment. She's also a historical architect with the Northeast Regional Office of the National Park Service.

#### OUT AND ABOUT

# PHOTOGRAPHS BY BONNIE HALDA

Tricks, Treats and Little Streets





























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#### ON OUR SHELF

BY RICHARD DE WYNGAERT

# My 2015 Holiday Picks

#### Philadelphia

#### Love: A Philadelphia Affair by Beth Kephart

Beth Kephart, a longtime resident and lover of Philadelphia, is an exceptional writer. She has compiled a truly personal and inspiring collection of photographs and essays that bring to life the remarkable pulse and beauty of her beloved city. She expresses poetically the meaning and significance of Philadelphia's architecture and history, the rich diversity of its citizens and the contributing flavors of its many neighborhoods. For the Philly aficionado.



#### City in a Park: A History of Philadelphia's Fairmount Park System by Lynn Miller and James McClelland

Richly illustrated and lyrically composed, this remarkably detailed and extensively researched beautiful book explores the nature, 200-year history and extensive reach of Philadelphia's municipal park system. For the nature lover who also loves the subway!

#### Non-Fiction The High Line by Joshua David and Robert Hammond

The High Line, the transformative park above New York City, is now one of its most beloved and visited places. This incredible book showcases the compelling vision and creative journey that shaped the original proposal, including hundreds of photographs and previously unpublished archival materials that forced the re-imagination of urban spaces. For the urban romantic!



#### Map: Exploring the World by Victoria Clarke

This book represents over 5,000 years of cartographic innovation, lavishly brought to life in a stunning showcase of 300 maps. The book's format highlights the often-overlooked connections between eras, and illustrates parallel influences among regions and cultures. A wonderful gift for the cartographer in your family!

#### Last Night's Reading by Kate Gavino

A delightful, charming book chronicling the New York literary scene. The author attended hundreds of readings in New York City, in wide-ranging venues. In this wonderful book, she shares her impressions of those evenings. The illustrations, simple watercolor renderings of the authors accompanied by their funny, insightful quotes, create a treasure you may never want to give away. A gift for yourself!

#### Fiction

#### The Mountain Shadow by David Gregory Roberts

For fans of Roberts' first novel *Shantarama*, which has an almost a cult-like following, the wait for a sequel is over. Lin, both a caretaker of souls and an underworld assassin, returns from a two-year smuggling expedition to discover the Mafia lords who run Bombay have changed, those closest to him dead or missing, and the rules by which Lin operated in a city he loved are no longer relevant. The new order is characterized by savage brutality.



#### The Blue Guitar: A Novel by John Banville

How do we become who we are? The puzzling elements of the human condition are a mystery that John Banville, winner of the Man Booker Prize, returns to often and explores majestically. This existential query is observed and dissected through Oliver Otway Orme, a semi-famous artist and petty thief suffering from a midlife crisis. He returns to his childhood home, sifting through painful memories in search of some truth. The combination of reading the splendid writing of John Banville and digesting the piercing insights revealed through his characters is a gift that needs no ribbon.

#### Culinary

#### Voracious by Cara Nicoletti

In this exquisite collection of beautifully illustrated essays, the author brings to life the stories she loved (*Pride and Prejudice, Lord of the Flies*) through the recipes they inspired in her while she was a young, insatiable reader working in her family's butcher shop. This book is a wonderful memoir that will surely entertain and satisfy that someone on your list who loves great literature and great food — isn't that all of us?



The Nordic Cookbook by Magnus Nilsson

With over 700 recipes of acclaimed Swedish Chef Magnus Nilsson, illustrated with his own photographs, *The Nordic Cookbook* provides a wonderful look at the rich history, culinary techniques and offerings of the Nordic region. For the culinary nomad!

Bring this article to Head House Books and receive 20 percent off any hardcover fiction and nonfiction title in the store, or have Headhouse Books donate the 20 percent to SHCA on your behalf.

**Richard De Wyngaert** is the proprietor of Head House Books, Society Hill's only local, independently owned bookstore, located at 619 South 2nd Street.





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#### SOUTH STREET HEADHOUSE DISTRICT

# BY CLAIRE BATTEN Working Up an Appetite

My business partner and fellow *Reporter* columnist Keri White and I decided to take a kickboxing lesson. As we walked along the 700 block of South Street, it was hard to miss the 10-foot tall photos of models with washboard abs staring out from the storefront of ILoveKickboxing.

This kickboxing franchise, which has operations around the U.S., including New York, Miami, and even Texas, opened this summer and already boasts 250 members.

#### Kickboxing is hot these days!

Enjoy a grueling hour-long class at the South Street kickboxing studio. Stick with this intense regime and you, too, may one day be sporting glistening abs like the models in the photos.

We were shepherded around the studio and onto the mats — everyone boxes barefoot by a petite instructor. Katie, a former student who now teaches at the studio, explained, "I used to sit in my car thinking, 'do I really want to go?' because it is daunting at first, but I stuck with it, and now I preach it, because I lived it."

Indeed, kickboxing is a way of life for both teachers and the students; this is reflected in the packages offered by ilovekickboxing.

Want to give it a go? Try the three-session special for \$19.99, and, believe it or not, the studio gives your very own 12 oz. leather boxing gloves — free of charge. Want to take it further? Sign up for a seven-month commitment comprised of six payments at \$149 each. This may sound pricey, but classes are unlimited. It's up to you to make the most of this package. If you love it, then sign up for one year and get a month free. The watchword for the studio is "commitment." How hard do you want to work? How fit do you want to get?

ILoveKickBoxing is ideal for people who enjoy the burn from the gym, but are just bored. As Katie notes, "Instead of lifting weights, you get to hit a punchbag, which feels good at the end of a tough day!" As parents of teen-aged kids, Keri and I understand the cathartic opportunity that kickboxing represents.

#### **The Sweet Life**

All that kicking certainly worked up an appetite. Fortunately, right next door to the kickboxing studio is a new cupcake and bakeshop called The Sweet Life. Run by a former fashion student,



The gloves are on. Get ready to kickbox, ladies!



The cupcakes are waiting.

Megan Kennedy, the shop features cakes and puddings that resonate with Megan's childhood.

The business is a family affair, as Megan described to us: "We started out over five years ago, and I used family recipes, such as my Nana's sweet potato pie and my mother's banana pudding, and we've grown from there." Even Megan's husband has a hand in the baking; he is responsible for the fluffy buttercream icing on all the cupcakes. If you like pudding, then you'll think you've died and gone to heaven.

The original banana pudding now comes in a banana-and-strawberry flavor. Think of a trifle-like confection made of perfect light custard and fresh fruit that is oh-so-creamy. Flavors also include the best-selling banana and caramel-topped pudding and a seasonal addition of pumpkin custard.

Megan explained why she moved her business from Federal Street to South: "This is a great neighborhood for my business. I get a mix of tourists and locals, and then regulars, who know what they like. I'm glad I made the move." To check out Megan's mouthwatering delights, stop by The Sweet Life. The store will also make custom cakes, including birthday cakes, for special events.

**Claire Batten** and **Keri White** are the dynamic duo behind Philly Food Lovers. They are business partners in KCC, a marketing and copy-writing agency.

#### **iLoveKickboxing**

734 South Street ilovekickboxing.com 215-687-4440



**The Sweet Life Bake Shop** 740 South Street 215-717-7770

Remember, you can always go Kickboxing to burn off those extra calories!



#### HEADHOUSE FARMERS' MARKET

BY KERI WHITE

### Festive Fall Must-Haves From the Market

A imee Olexy, owner of Talula's Garden/ Talula's Daily and a prominent fixture at the Headhouse Farmers' Market, was kind enough to take some time from her busy schedule to share thoughts on fall foods, holiday entertaining and "must-haves" from the Market.

When asked what autumn means, food-wise, Amiee answers, "Autumn is actually my favorite season. Yes, spring is a breath of fresh air and summer owns tomatoes and corn. But fall gleams for me, and Headhouse is becoming more resplendent every week."

#### **Festive Fall Tables**

"Pies, crisps and cobblers," says Aimee, "are the foods I associate most with the holidays and struggle to resist. I love apple and pumpkin pie. I love the smell of apples at Three Springs and Northstar in the Headhouse Market. Walking by without filling my bag is impossible!

"I am always developing savory cobblers and crisps. These are something everyone raves about. They generally include cheese, which is critical for me, too!

"Crisps showcase the ingredient in an interesting state — somewhere between cooked and still natural. And pies, crisps and cobblers really express the ingredient and sheer abundance clearly. That is a big mission in my home cooking and restaurant menus."

#### **Holiday Entertaining Tips**

Aimee generously shared some entertaining tips, saying, "I love to hang out, drink wine and enjoy the festivities, too. So I do bake-ahead things I can finish with a little guest interaction. Pouring crepes or dipping small, handpicked apples in caramel are both really fun to do with friends. I use food to decorate with; it's colorful and aromatic. I think conversation pieces are important, too. I scatter some fun cookbooks and photos and funny drawings from my daughter or a nice poem printed out. I need a good, clear sound system - happy music. It's also important to consider your kitchen and equipment; if you have a small oven or limited burners, make sure you have some cold or room-temperature dishes on the menu."

#### **Headhouse Must-Haves**

Aimee buys Asian pears every week for her





Aimee Olexy, owner of Talula's Garden/Talula's Daily

#### HEADHOUSE MARKET SAVORY COBBLER

Heat oven to 375 degrees

#### Filling

- 1 large cauliflower, sliced neatly and evenly
- 2 Pink Lady or Honeycrisp apples, peeled, cored and sliced neatly and evenly
- <sup>1</sup>⁄<sub>4</sub> pound unsalted butter cut in small pieces
- 3/4 pound Birchrun Blue cheese
  - drizzle of honey
  - drizzle of apple cider
  - a few sprigs fresh sage, torn
- sprinkle of freshly ground pepper
- Toss ingredients into large, buttered baking dish. Set aside and make:

#### **Cobbler topping**

- 1½ cups flour
- 1/2 teaspoon salt
- 1 tablespoon baking powder
- 1 tablespoon sugar
- 4 tablespoons unsalted butter
- 1 cup heavy cream

Combine dry ingredients. Cut the butter into the mixture with pastry cutter, two butter knives or your hands. When mixture begins to hold together in pea-sized pieces, add the cream and mix until lightly moistened. Cover filling with tablespoon-sized dollops of dough and bake until bubbling and golden brown, about 35 minutes.

daughter's lunchbox — they stay bright and juicy and crisp. She loves cider and tells us, "I use it to make dressing." And this restaurateur purchases greens galore. Her final words of wisdom, in fact, are, "Eat your veggies, folks!"

**The Food Trust**, in partnership with Get Healthy Philly, operates more than 25 Farmers' Markets in Philadelphia, including the Headhouse Farmers' Market, Philadelphia's largest outdoor market. For more than 20 years, The Food Trust has been working to ensure that everyone has access to affordable, nutritious food and information to make healthy decisions. For further information, visit www.thefoodtrust.org.

SOCIETY HILL Reporter

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## 'FundRaising the Roof'

The Physick House Third Annual Wine and Beer party, "FundRaising the Roof," was the best to date. Physick House was packed with Society Hill neighbors who support the mission to replace the 50-year-old roof on this magnificent 229-year-old landmark. If you have never visited 321 South 4th Street, be sure to do so. It's open Thursdays to Sundays, 12 to 5 p.m.

While the live jazz band played, guests sipped wines from around the world served by a professional sommelier. Others enjoyed Yards Beer al fresco in the beautiful romantic garden, while they mingled with neighbors and friends. Center stage was a full sumptuous buffet — no one went home hungry. The raffle that was held raised substantial funds.

Learn more about the FundRaising the Roof campaign at Philalandmarks.org/PhysickHouse. To make a contribution, call 215-925-2251, ext. 1, then ext. 5, and speak to Jorja. Or send a check, made payable to Physick House/Landmarks, FundRaising the Roof, to Physick House, 321 South Fourth Street, Philadelphia, PA 19106.

Congratulations to chair, Martha Levine, and the entire Physick House Preservation Committee for a wonderful event.

Aleni Pappas and Allison Taub



Malcolm Lazin, Diane Semingson, Ted Robb and guest



Lisa Breslin, Jacqueline Schultz and Phyllis Spivak



Katie O'Brien, Maria Whitman and Anthony Kyriakakis



Jim Oliver, Jane Napoli and Frank Signorello



Martha Levine, Mary Purcell, Rosanne and Kim Williams



Jay Borowsky, Barbara Gelman, Loretta and Jonathan Burton

#### **Exercise and Socialize**

Winter's chilly mornings are no excuse to miss your exercise. Just bundle up and join one or both local groups for some walking and talking.

Tuesdays and Thursdays, 8:15 a.m. "Walkie/Talkies" meet at Three Bears Park, Delancey Street between 2nd and 3rd Streets, for a one-hour stroll through our historic community. Anyone is welcome to participate in this nonstressful exercise and socialize program.

Mondays, Wednesdays, and Fridays, 8 a.m. "**Philly Is Walking in the Park!**" meets at the fountain in the center of Washington Square, 6th and Locust, for a half-hour, self-paced walk through our historic, beautiful park, led by neighbor Dr. Lisa Unger. All are invited to join us.



Congratulations to the walkers of "Philly is Walking in the Park!" who recently celebrated their three-year anniversary, along with the volunteers for this group and the medical speaker series "Society Hill – Hot and Healthy!" at Buddakan, 325 Chestnut Street.





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#### **Hopkinson House**

Unit #2514 – Deluxe One Bedroom (1,063 Scipperlooking Washington Square – Needs TLC – Parquess, Tons of Closets; Original Kitchen and Bath; No Balcony – MicED TO SELL \$329,000!!!

Unit #1800 50LD One Bedroom (778 Sq Ft) with Open Floor Plan, Facing S rand Balcony off Bedroom

#### **Brought the Buyers**

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Unit #910 – Medium One Bedroe (843 Sq Et) with Balcony of SOLD overlooking Washington Sc

Unit #2605 - Deluxe One Bedroom (1,003 So FS OL Delicony off Living Room, Facing Sector and Totally Upgraded

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#### MEMBERSHIP REPORT

BY MATT DE JULIO

# SHCA Membership Ends Up at All-Time High of 1,103

SHCA membership reached 1,103 by early October — an all-time high, surpassing the previous high of 1,076 in 2013. This year, 138 new members gave our membership rolls a big boost, up from 100 last year. Unfortunately, 77 folks failed to renew versus 106 non-renewals last year.

Renewal notices for 2016 were mailed on November 1. Please return your annual dues as soon as possible — before December 31 if you wish to be placed in a drawing for a gift certificate to a local restaurant. New members this year who joined after July 1 will be grandfathered through 2016.

As a **special incentive** to all new members who join at the \$100 Federal Friend level or above, we will provide a copy of the summary version of the Philadelphia Historical Commission's *Register of Buildings* in the Society Hill Historic District.

Why is your membership so important? Besides providing funding for our many neighborhood improvement projects, such as graffiti control, weekly sidewalk cleaning and plantings in Washington Square, numbers speak volumes. When our board advocates on your behalf regarding zoning changes, real estate taxes, crime problems, ramp issues, trash receptacles, street lighting, bus re-routing, etc., it makes a greater impact if they can say they speak on behalf of the majority of residents.

#### Remember the extra perks of membership:

- Discounts at participating businesses
- An extra \$100 subsidy for fixing your bricks
- A free contractors' list
- A free historic window decal for your house, along with a copy of the Historic Register
- Preferred pricing at social events, such as the Washington Square Affair
- A free copy of the updated *Historic Guide to Society Hill*, to be published this fall

Without member dues, SHCA would cease to function. Protect your neighborhood and your real estate investment. **Sign up today!** 

Email Mattdejulio@aol.com if you have any questions or wish to comment on why you are not a member. All comments will be shared with the board, which represents every quadrant in our unique, historic neighborhood.

**Matt De Julio** is a retired publishing executive. He has served SHCA as its administrator since 2001.

	<b>TT</b> :11	
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#### NIFTY NEIGHBORS IN MY OWN BACKYARD

#### BY JANE BIBERMAN

# Stanley and Tricia Fleishman Carry On a Family Business

Fleishman Fabric customers are busily buying buttons, ribbons, buckles, threads, craft supplies, pocketbook hardware, leather, lace and beaded trims, as well as fabrics. The 4th Street fixture is about to celebrate its 91st anniversary. "My father, Harry, started the business when he was about 16 or 17," says his son, Stanley. "He was working for some guys on Fabric Row, and when he earned enough money, he bought a car and started selling remnants out of the trunk."

After he acquired a store, Harry's business grew to include notions, which can encompass anything from sequins to shoulder pads. "My mother,

Sylvia, was in charge of the dry cleaning and trimming business he acquired," says Stanley.

Today, Stanley runs the wholesale end of Fleishman, while his wife, Tricia, works behind the front counter, as she enjoys dealing with the store's retail customers. Frequently, their dog, Chiclet, a Yorkie-terrier rescue, charms clients.

If the couple were on the old TV show "What's My Line?" you might guess that they were professional athletes, both being trim and tan. In fact, their favorite pastime, indeed, obsession, is sailing. This past summer, they sailed to Martha's Vineyard and back, one of the few vacations they allow themselves.

"Late summer is when the Mummers come in to buy pieces for their costumes," explains Tricia. "Our busiest seasons are fall and spring." Since Harry started stocking his car trunk with cloth, the business has traveled a long road, with many peaks and valleys. "Between 2008 and 2010, things were tough," admits Stanley.

As a youngster, he helped out in the store. "After I graduated from Central High, I went to C.W. Post in New York, where I studied psychology and then taught special education." He met Tricia, who is from Long Island, in 1974, and they married two years later. "I also studied psychology and taught special education for eight years," says Tricia. "I was going to be a clinical psychologist." They lived in New York for several years, but moved back to Philadelphia in 1980 to help Harry and Sylvia run the business. "We didn't see it as a sacrifice, because for Stanley and me, family is more important than anything else."



**Tricia and Stanley Fleishman** 

Speaking of family, four years ago, Tricia donated a kidney to her sisterin-law, Wendy Fleishman, a wellknown New York attorney. "I don't mind talking about it, because I believe more people should donate organs," says Tricia. "When you consider the suffering that so many people endure, it doesn't seem much of a sacrifice to make." She will gladly discuss her experience with people considering organ donation "because it helped me to talk to other people." After only two weeks of slight discomfort, Tricia was back at work.

Until last year, Fleishman was located a block away on Monroe Street. Then Stanley and Tricia

moved to their current address at 749 South 4th Street. They also have a warehouse in South Philadelphia. They acknowledge that Fabric Row is a shadow of its former self — down to only a dozen stores from its heyday 20 to 30 years ago. "The tailor trade has been depleted," Stanley mourns. "But we have many loyal customers. I sell to about 200 small manufacturers across the county. Tricia explains that more and more young people are savvy and hip. "They come into the store and buy items to make their own creations, which they sell on Etsy, Pinterest, eBay, Instagram and Facebook. Schools no longer offer sewing and home economic classes, but kids have lots of ability and are very creative. They have been a boon to our business."

The couple's son Joshua, 27, who earned a master's degree in sports management, joined the business and is very knowledgable about handling social media. Their daughter Dara is a Philadelphia school teacher who volunteers at the Pennsylvania SPCA (where she found Chiclet). She helps out in her spare time, so Stan and Tricia have no fears for the future of Fleishman.

"We all love dealing with customers," says Tricia. "We are people people, and Fleishman is a neighborhood establishment. Customer service is our Number One priority." While the Fleishmans don't have much time to enjoy the attractions of Society Hill, they do enjoy eating out at Famous Deli, the Whetstone Tavern and Villa de Roma. And, speaking of food, they offer Chiclet a tiny biscuit.

Jane Biberman, former editor of *Inside Magazine*, is a freelance writer who has contributed to a variety of publications.

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# THE ALISON

#### The Alison:

The Alison is a brand new luxury rental building on the north side of Rittenhouse Square. With only 19 homes, this boutique building is one of the most exclusive addresses on Rittenhouse Square. Homes at The Alison feature European Oak floors throughout; marble bathrooms; and kitchens with designer stainless steel appliances, Caesarstone quartz countertops, and Downsview cabinetry. The interior of these homes were designed by Joanne Hudson and Associates and priced from \$2,650 - \$8,500 per month. Residents of The Alison enjoy a 24-hour doorman.

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