

SOCIETY HILL CIVIC ASSOCIATION

# THE RESIDENT NEWSLETTER

Box 3, Philadelphia, Pennsylvania 19105

March, 1987

## MARK YOUR CALENDARS!

The next general membership meeting of the Society Hill Civic Association is scheduled for Wednesday, March 18 at 8 p.m., Old Pine Community Center, 4th and Lombard.

Streets Commissioner Harry Perks and his administrative engineer Bruce Gledhill will talk about the city's trash-

to-steam project. Senator Vincent Fumo has been invited to participate in discussions about I-95 Ramps and other matters of current local concern such as the plan for alternate side parking to facilitate street cleaning, new developments at NewMarket and Washington Square. Please plan to attend.

## NPC REGROUPS TO NEGOTIATE I-95 RAMP PACT

In advertising appearing recently in *The Inquirer* and other newspapers, PennDOT informed the public that copies of the Final Environmental Impact Statement (EIS) were available for review at several locations. It can be seen locally during business hours at the Delaware Valley Regional Planning Commission at the Bourse Building and at the Mercantile Library, 1021 Chestnut Street. The Final EIS has been prepared to describe and evaluate the effect of the I-95 Completion Program to improve I-95's access and right-of-way conditions in Philadelphia between the Benjamin Franklin and Walt Whitman Bridges. It describes commitments being made to mitigate potential impacts and it responds to the comments made by agencies and the public in hearings on the Draft EIS.

According to Mr. Vito Genua of PennDOT, no further changes to the Final EIS or the recommended program are expected. PennDOT is now in the process of petitioning the U.S. District Court for the Eastern District of Pennsylvania to allow construction to proceed. Court approval is necessary to satisfy the requirements of a consent decree signed on December 29, 1975.

The Neighborhood Preservation Coalition, (NPC), plaintiffs in the case against PennDOT et al, has recently been reactivated to negotiate on behalf of affected communities. Marge Scherneck of Queen Village has been named chairman of the NPC, Liz Ostrander of Society Hill vice-chariman, and two South Street businessmen, Marvin Finkelstein, treasurer and Rick Synderman, secretary.

## A quid pro quo for clean streets:

# MOVE YOUR CAR

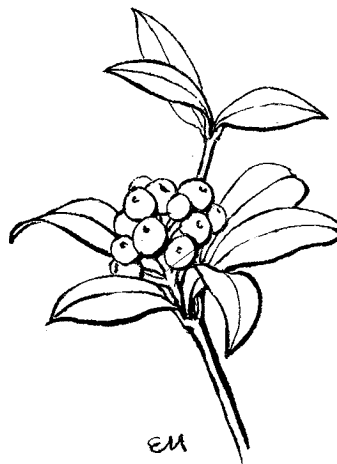
How important to you are clean streets? Important enough to induce you to move your car for four hours each week? This is the choice Center City residents will be asked to make in the near future. The alternate side parking proposal will be discussed at SHCA's next membership meeting, March 18th, at Old Pine Community Center at 8 p.m.

Streets Department Project Co-ordinator Sy Kasinetz chaired a meeting at Jefferson Alumni Hall on January 21st to discuss the feasibility of developing a parking plan that would enable narrow channel brooms and machines to maneuver city streets. Other Streets Department members attending were Joe Blackson, in charge of collection in Center City, Rutherford Thomas, who handles collection of the entire city, and Elmore Troddy, in charge of collection and cleaning of half the city. Representatives from the civic associations in Center City, Washington Square West and Society Hill were also present.

Mr. Kasinetz described the type of equipment and he explained how these brooms and machines operate with water and vacuums in conjunction with flushers while moving at an average of 6 mph. A plan to move the cars from one side of the street to the other for four hours each week to allow for cleaning was proposed by Mr. Kasinetz. He said, "the plan has worked successfully in other cities, such as Baltimore." It has been employed in NYC for many years. The sidewalks would be the sole responsibility of homeowners since the machines would only clean the streets. Moving the large number of cars was seen as a problem. The huge amounts of trash city wide was discussed, and it was questioned

whether the machines would add to traffic problems moving slowly through city streets during work days.

The next meeting was scheduled for February 15th and Mr. Kasinetz suggested the civic association representatives report to their executive committees for ideas and input that would help develop a workable parking plan so that the brooms can be used to clean our city streets.



## A Change in Historical Survey Availability

Since we published directions for ordering your copy of the *Historical Inventory Survey Book, Unit 11* in our December *Newsletter*, there has been a change in the timing and plan for distribution.

It has been recommended by Dr. Richard Tyler, executive director of the Historical Commission, that the Survey be presented in its entirety for historic certification and

protection under the Philadelphia Historic Preservation Ordinance of 1984. Therefore, work will proceed on the other two sections and when the survey is complete, those who ordered Unit 11 for \$150 will receive the three units at the same price. Residents who desire a 5X7" photograph of their home can purchase one for an additional \$20.

# THE MEETING WITH THE MAYOR

The two letters below were exchanged between SHCA President Myrna Field Baum and Cathy M. Weiss, Special Assistant to the Mayor, following the SHCA membership meeting of December 17th:

December 19, 1986

To: Cathy Weiss  
From: Myrna Field

Re: Summary of Society Hill Civic Association Concerns Expressed to Mayor Goode at General Meeting on 12/17/86

1. **Ramps**

Cover maintenance assurance of no commercial use control of independent organization set up to maintain cover promised to advise us of constitution of PHILMO as soon as available Mayor suggested a "quiet zone"

2. **Trash**

Need for increased trash collection on South Street. Merchants must realize it is their responsibility more trash cans must empty daily

3. **Vandalism**

increased since drinking moved off South Street dumped planters upended cars pictures given to Mayor  
**Need For Increased Police Protection** Mayor suggested that SHCA officers walk with inspector on Friday or Saturday night

must see

3 Bears Park  
I-95 Lid  
4th & Lombard Amplitheatre  
waterfront  
traffic  
noise  
dirt

(after meeting, member of audience stated that we must also ask for more police following the Mummers' Parade — I agree as the parade breaks up on 2nd Street and the returning mummers are drunk and disorderly — public urination, etc.) The object of this exercise is to convince the police of the need for more protection in SH, especially on weekends.

4. **Traffic**

4th & Walnut double buses plus horse carriages make it impossible for traffic to flow

Traffic hazard of horse carriages need to regulate no. of carriages need to be heard by PUC

Mayor promised to involve Dave Boonin of his staff

**Pine Street** — ban through trucks

Mayor promised to see if can be done, i.e. did state pay to repair it said would also have to have ordinance to this effect

**Potholes** — report to 686-3000

5. **Parking**

Can Pennsylvania Hospital garages be used for residents on off hours and a tax benefit to hospital

6. **Vent People E**

how can we get those who do not want to leave street to go — is permanent

housing a solution for everyone

7. **Private Sector Funds For Public Use**

Mayor suggested that we ask Penn's Landing Developer to contribute to the solution of community problems as they did in NE racetrack development

Mayor offered to speak with **Rouse** and SHCA to discuss how to improve neighborhood

among repairs suggested

**Head House**

3 Bears Park  
waterfront lighting

January 8, 1987

Dear Ms. Field:

As the Mayor promised, this letter will serve as a follow-up to his meeting with the Society Hill Civic Association on 12/17/86.

1. **Ramps:** There was general concern about the I-95 ramp, its condition and maintenance. The Mayor informed the group that the ramp proposal included a provision for an independent organization to maintain the ramp. The Mayor also promised that before the 'Philmo' Board is finalized SHCA will have a chance to review the candidates.

2. **Noise Control** - Noise from car radios is a nuisance to residents along Spruce, Pine, Lombard and 4th Streets. The Mayor said he would look into the possibility of ordinance, creating a quiet zone for this area. You should know; however, that the recently passed legislation on "Boom-Boxes" includes a provision banning loud radio playing in idle cars.

## CLEAN-UP DAY - SATURDAY, APRIL 25, 1987

*Society Hill  
Beverage*

*Full Line of Foreign  
& Domestic Beers*

*Soda \* Cigarettes \* Snacks*

*We Deliver  
333 Bainbridge St.  
627-4106*

*Monday through Saturday  
9:00—7:00*

**PAUL HERTEL & CO., INC.**

Established 1908

*Insurance*

AUTO  
RETAIL  
MARINE  
AIRCRAFT  
PERPETUAL  
HOMEOWNERS  
PROFESSIONAL  
CONDOMINIUMS  
MANUFACTURERS

N.E. Cor. 3rd & Chestnut Sts.  
Philadelphia, PA 19106  
Telephone: WA 5-7656

3. **Trash** - A suggestion was made for increased trash collection on South Street. The Mayor reminded the group that this is the merchants' responsibility and that maybe SHCA could meet with the business association to discuss this. The Mayor did advise you that Mr. Clayton Carter would contact you regarding trash cans.

Washington Square Park was also mentioned as a trash problem. The Mayor will be speaking to the Director of Fairmount Park regarding this.

4. **Vandalism** - In response to the many complaints about increased vandalism the Mayor suggested that a few members of SHCA walk with an inspector some weekend to patrol the various areas of concern:

Front - 7th Street  
Lombard - Walnut

This is being arranged and an Inspector will contact you.

5. **Traffic** - Due to the basic design of many streets in Society Hill—i.e., narrow there seems to be a lot of concern regarding various traffic problems in the area.

A) Horse-drawn carriages - The Mayor told you he would ask David Boonin to find out how many licenses the PUC has issued. David has advised me that the State currently licenses 5 horse and buggy companies. These firms hold open-ended certificates i.e., there is no limit to the number of carriages they operate.

B) Pine Street - I understand that Denise Goren has worked with you on this. Denise

has briefed us on this issue as well. Based on her on-site studies and the fact that this is a State highway, we do not see banning truck traffic on Pine Street as a feasible alternative. However, with the construction of the I-95 ramps a substantial amount of the traffic in Society Hill will be removed.

C) 4th & Walnut - The Mayor suggested that the Association meet with the Planning Commission regarding traffic congestion here. At the meeting you told him such a meeting was to occur.

6. **Parking** - A suggestion was made regarding the use of private garages for neighborhood residents during off-hours in exchange for tax credits. We are researching this, but believe there are liability problems.

7. **Private Sector Funds** - You can be sure that wherever and whenever possible the City capitalizes on the use of Private Sector Funds. The Mayor believes strongly in Public/Private ventures and leveraging Public dollars with private dollars to achieve what can't be with public dollars alone. The repair of City Hall Tower is a recent example of this.

A copy of this letter is being sent to the appropriate City representatives. As answers are received to some of the lingering issues, I will pass them on to you.

Sincerely,

Cathy M. Weiss  
Special Assistant to the Mayor

## Pennsylvania Hospital Plans New Building

Society Hill residents living in the vicinity of 7th and Pine Streets have responded to a proposal by Pennsylvania Hospital to develop the northwest corner at that location. The site had been used by the Hospital for many years to store construction trailers. Although the neighbors look with favor on the plans to erect a building containing five medical offices (totalling 6,000 square feet) and three apartments, they are concerned that access to the planned nine parking spaces and the medical offices would be from 7th Street.

The neighbors are awaiting a response from Harry Heston, Vice President of the Hospital, to a letter from SHCA Zoning Chairman Becky Stoloff, asking that the plans be adjusted so that the entrance for the offices and parking area be from the Delancey Street side. The letter points out that 7th Street between Pine and Spruce is already dangerously congested with traffic for the Hospital's Duncan Building and McCall School.

While the neighbors are concerned that there be no entrance on 7th Street, they have no objection to a residential entrance on Pine Street. The residential aspect of the plan has won approval for the whole, and the letter asks a firm commitment on the part of the Hospital that that usage be maintained for a minimum of ten years.

# Five Special People...

To handle all *your* Real Estate needs with that extra personal touch . . .

*We know Society Hill best . . .*

*We live here . . . and love it!*

## Your Neighbors

Maria    Betsy    Urban    Carla    Kate  
Sepe    Groves    Moss    Forte    Simeone

*Number 1 in Society Hill*

**Society  
Hill** REALTY  
COMPANY

206 South Third Street • 574-9430

---

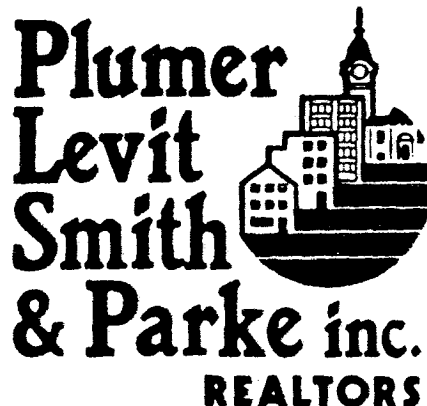
# **We're selling Philadelphia.**

---

An easy thing to do if you've got our know-how!

Over 63 years in the same highly visible location in the heart of Center City. Attracting people from all over the world—from the curiosity seekers to the young intern transferring—to the corporate executive relocating in our midst.

No one sells Center City Philadelphia better!



226 South Street • Philadelphia, PA 19146 • 215-922-4200

## At Penn's Landing

### Another "Merry Mall" From Jerde?

The January 21st SHCA Board meeting agenda listed a presentation by Mr. Willard Rouse of plans for Penn's Landing. Rouse addressed the meeting and reaffirmed that plans included residential, retail, office space and parking.

There will be some similarities to the Faneuil Marketplace in Boston and Harborplace in Baltimore developed by the unaffiliated Rouse Corporation.

The development possibilities for the Landing sounded exciting with the exception of an increased amount of traffic through the neighborhood. After the meeting, some admitted coming away with the feeling that they knew more about less than they thought they knew before.

Rouse explained that John Jerde, the Los Angeles architect who became known nationally for the dynamic architectural imagery of the 1984 Olympics, was working on plans for the Landing. Jerde designed Horton Plaza which opened in San Diego in 1985 to rave reviews and has been thriving because of the exciting environment created by the architect. Rouse said that Jerde had been given a free hand to come up with plans for Penn's Landing which will have to be reviewed from the standpoint of economic reality as well as dazzling decor.

Concepts that are being considered for

a place in the final plans are a "pro-active" educational component and a live music component. Also on the idea list are ways to connect the Landing to Front Street using the Walnut Street I-95 cover or NewMarket.

What was very clear at the meeting was that there are no firm plans for the number of parking spaces and that a sketch of the plan would not be ready for viewing for several months, at least.

### Patio Drinking at the Sheraton

An off-shoot of the January 21st SHCA Board meeting with Willard Rouse about the plans for Penn's Landing was a reminder from the Board of the commitment concerning drinking on the patio at the new Sheraton Hotel, built by Rouse and Associates. President Myrna Field Baum admonished Mr. Rouse saying it was the understanding of the SHCA Board that the people served on the Sheraton patio would be customers of the Sheraton who had entered the patio through the lobby only. Rouse assured the Board that he was unaware of any problem and that this concern would be investigated and remedied.

## INFORMATION ON PHILADELPHIA'S TRASH-TO-STEAM PLAN

Are you eager to get an up-to-date, accurate view of our city's solution to its much reported trash problem? SHCA is hosting Commissioner of Streets Department Harry Perks and his administrative Engineer — Sanitation Division of Streets Department, Bruce Gledhill, at the March 18th General Membership meeting. We're expecting a record attendance from our community and those surrounding. All are welcome.

Joyce Cole, SHCA Board member, who is setting up the discussion, has asked the commissioner's office to address the following topics on the proposed Trash-to-steam project, a followup to the Philadelphia *Inquirer* Sunday Magazine article on January 18th:

- environmental impact - clean air/dioxins/particulate debris,
- trucking routes through Society Hill to Navy Yard site,
- reflection on property taxes and financing,
- operating responsibility, hazards, and safeguards,
- feasibility of cooperation with the City of Chester's proposed 4800-6000 tons per day trash to steam plant.

We hope you'll attend with your questions and concerns and be a part of this important issue so vital to Philadelphia's successful future.

**Some people believe that all video stores are the same.**

Not quite. Some video stores are frantic, take-a-number-and-wait kinds of places. Others stock a few of the recent

Hollywood biggies—and only the recent Hollywood biggies. And some stores let

you walk out with videocassettes that are, shall we say, not of the best quality.

Happily, you have an alternative. The Video Company. The staff is friendly and informed. The atmosphere is relaxed and conducive to browsing. We stock thousands of movies in both VHS and Beta—and not just the blockbusters. (And if, by chance, we don't have the movie you want, we'll gladly get it for you.) Rest assured that every video cassette you rent or buy from us is top quality. And we repair equipment, do movie and slide transfers, and we sell accessories and blank tape.

Come visit us. We're open every single day of the year, including all holidays. If you've been getting your video movies elsewhere, we think you'll notice the difference.

**Lowest prices in town!**  
**\$2.00 a day**  
**\$1.50 matinee**

**Mon-Sat: 10AM-10PM**  
**Sunday: Noon-7PM**

 **the VIDEO COMPANY**

410 S. 2nd Street • Head House Square • Philadelphia • 923-3434

**Ellen Miller**

your neighborhood realtor

 **Merrill Lynch**

**627-6005**

**stephen d. cohen, d.d.s.**  
**stevan a. graubard, d.d.s.**

lafayette building  
437 chestnut street  
philadelphia, pa 19106  
215/925/6251

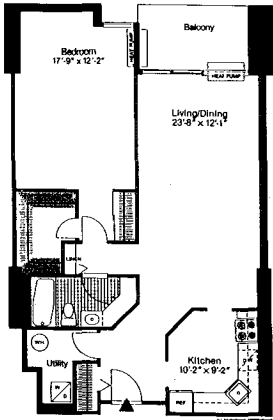
7847 old york road  
elkins park, pa 19117  
215-782-8420

dentistry for children  
and orthodontics

# INDEPENDENCE PLACE

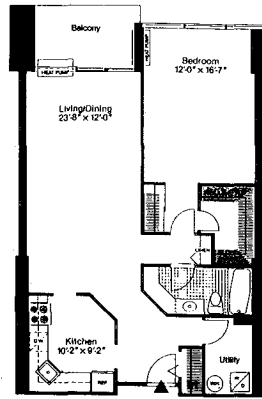
6th & Locust Walk

NOW AVAILABLE FOR SALE



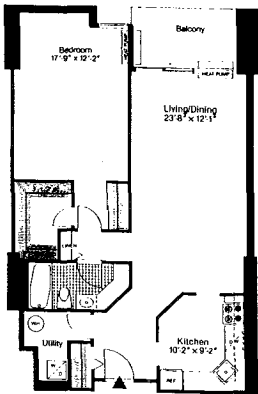
Unit: 1 BEDROOM,  
WITH BALCONY,  
SOUTH VIEW

Sale Price: \$102,500.00



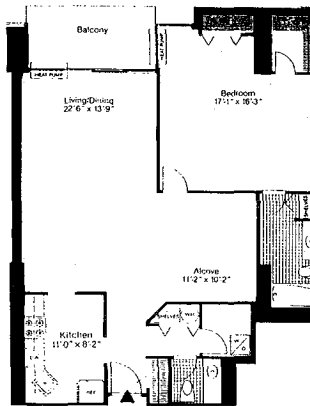
Unit: 1 BEDROOM,  
SOUTH VIEW,  
WITH BALCONY

Sale Price: \$104,900.00



Unit: 1 BEDROOM,  
HIGH FLOOR  
SOUTH VIEW,  
BALCONY

Sale Price: \$119,900.00

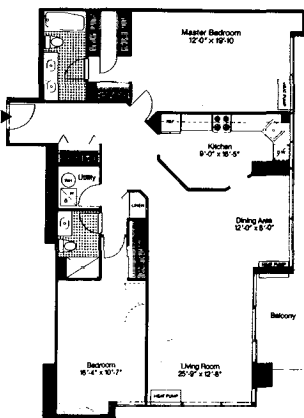


Unit: 1 BED, 1 1/2 BATH,  
WITH ALCOVE,  
CITY VIEW,  
WITH BALCONY

Sale Price: \$129,900.00

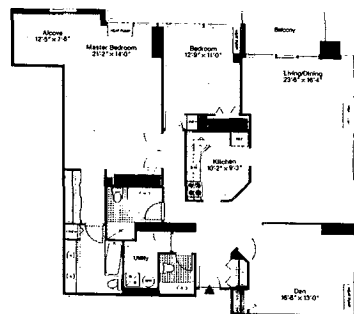
Unit: 1 BED, 1 1/2 BATH,  
SOUTH VIEW,  
HIGH FLOOR,  
"CUSTOMIZED"

Sale Price: \$155,000.00



Unit: 2 BEDROOM, 2 BATH,  
EAT-IN KITCHEN,  
WITH BALCONY  
"GOOD VALUE"

Sale Price: \$159,900.00



Unit: 2 BED, w/DEN,  
2 1/2 BATH,  
CITY & RIVER  
VIEW, BUILT-IN  
WALL UNIT AND  
CUSTOMIZED  
CLOSETS

Sale Price: \$259,000.00



**ALLAN DOMB REAL ESTATE**  
Center City Philadelphia's Largest Luxury Condominium Realtor®  
1608 Walnut Street, Philadelphia, PA 19103  
**215-545-1500**



# Assessing the Needs of Washington Square

While the neighborhood and the Washington Square Association, made up of businesses surrounding the Square, explore programs of mutual cooperation for the improvement and maintenance of Washington Square Park, time marches on and the City's budget hearing deadlines loom ahead. The Fairmount Park Commission has asked the Goode administration for a 53 percent budget increase in the next fiscal year.

## Operating Expenses

The operating expenses for Washington Square Park, as perceived by the Park Commission, according to William E. Mifflin are: \$18,000 per year for an additional grounds maintenance worker and \$13,500 for a riding mower and sweeper. The budget hearing is in April for the fiscal year running from July 1 - June 30th.

## Capital Improvements

The seven capital improvement expenses are those identified by the commission as necessary - there may be others. The largest of the seven is \$1,000,000 for paving, followed by \$65,000 for landscaping, \$30,000 for improvements to the irrigation system, \$50,000 for electrical improvements, \$25,000 for pruning and spraying, \$7,000 for additional park furniture, \$10,000 for improvements to the brick piers and coping. What is deemed most necessary is a coalition of the commission, the neighborhood and the Washington Square Association so that refinements and the order of priority can be discussed and agreed upon before the capital budget goes to the Mayor.

According to Mr. Mifflin, director of Operations and Landscape Management for the commission, "It is not realistic to

think that all the capital improvement expenses will be approved - it would total almost half of the Fairmount Park capital budget. We are ready to work with the community to define and refine their priorities - their cooperation and their communication with City Council concerning Washington Square Park is a necessary part of the process."

## Washington Square Association

Roseanna D'Alessandro, president of the Washington Square Association has scheduled a meeting for March 11th and this meeting will include Martha Keil or Benjamin DeRoy representing Hopkinson House, Helen Cornell representing Independence Place and should include a representative from the SHCA. According to Ms. D'Alessandro, the Friends of Washington Square, a residential, non-voting membership of Washington Square Association with dues of \$25 per year, will be revived. D'Alessandro said the association is still pursuing National Park status to protect the park grounds even if the federal money for maintenance is not immediately forthcoming. Another part of the association's agenda is to lobby the City to raise its park budget allowance from \$7 per capita to \$12 - more in line with other U.S. cities. The association is intent on investigating another solution to the use of flagstones in the park because of constant breakage and the tremendous replacement expense. The association, with monies they have in hand, plan to have the Washington monument cleaned, provide new plantings and tree replacements, contract for the painting and repair of benches and the cleaning and hanging of the flags. This program should be complete for the major events of the Constitutional Bicentennial.

## SHCA EIGHTH ANNUAL CLEAN-UP DAY SATURDAY, APRIL 25, 1987



**Society Hill  
Dental  
Associates**

*Comprehensive family  
dental care under the  
direction of  
Dr. Stephen Cohen and  
Dr. Steven Graubard.*

Lafayette Building  
437 Chestnut Street  
Philadelphia, PA 19106  
(215) 238-0800

# What a way to spend a day!

For fun.  
For a drink.  
For dinner.  
For lunch.  
For a snack.  
For a blouse.  
For a book.  
For a suit.  
For a camera.  
For a tie.  
For a watch.  
For a scent.  
For a shirt.  
For a haircut.  
For an espresso.  
For a chocolate.  
For a cookie.  
For a flower.  
For a gift.  
For fashion.  
For jewelry.  
For shoes.  
For graphics.  
For banking.  
For lingerie.  
For dancing.

Or just for fun.

## The Shops of THE BOURSE

On 5th Street between Market  
& Chestnut.  
Across from the Liberty Bell.  
(215) 625-9393

Open 7 Days a Week.



## PHILADELPHIA OPEN HOUSE IN SOCIETY HILL

Celebrating the Bicentennial of the United States Constitution and its own 9th consecutive year, Philadelphia Open House will once again be showing off the city's finest historic mansions, snappiest contemporaries, breathtaking lofts and apartments to visitors from all over the world. The dates for Open House tours will be from May 1st through May 17th. Society Hill will star on Saturday, May 2nd.

This year's program will begin with an evening party at Woodlands, a Federal style mansion on the Schuylkill, and will include tours to Bucks, Montgomery and Chester counties, New Jersey, Chestnut Hill, Germantown, Overbrook Farms, Rittenhousertown, and many Center City neighborhoods such as Spring Garden, Northern Liberties, Fidler Square, Old City and Queen Village. There will even be boat trips on the Delaware River. Visitors will experience three centuries of culture and history, see fine collections of art and antiques, historic sites and spectacular gardens.

In Society Hill visitors will enjoy a self-guided walking tour to eleven sites espec-

ially opened for the afternoon. There will be hidden gardens and secret swimming pools. Refreshments will be served at Powel House, the beautifully restored and furnished 18th century home of Samuel Powel, Philadelphia's first post-Revolutionary War mayor.

An active committee of Society Hill neighbors is coordinating the event with the Friends of Independence National Historical Park. They are encouraging residents to serve as hosts and hostesses in the private homes open for the tour. Volunteers will serve for a period of two hours, from 1 p.m. to 3, or from 3 to 5 p.m. While off duty the volunteer will be invited to take the tour. If you'd like to try this pleasant chore, please call Lynn Wiksten at 923-5474, or Jackie Bagley at 238-0511.

Advance reservations for the events will be required, and prices of the tours vary. To get more information, contact Philadelphia Open House, Box 40166, Philadelphia, PA 19106, or call (215) 928-1188.

## Burglaries By Daylight

Daytime burglaries have created a serious problem for Society Hill residents. The burglaries occur generally between 8 a.m. and 5 p.m., and they result in the loss of personal property and money. Homes with multi-apartments have been a target for these perpetrators who usually enter the building through an unlocked front door. When out of public view, they kick in the apartment door, rob the premises and leave as they entered. There have been no injuries and it is believed the burglars enter homes they expect to be empty during working hours.

There are plainclothesmen assigned to the area, but there have been no arrests made. The Commander of the Sixth District police department requests area people look out for strangers and report anything unusual in an effort to apprehend these criminals and put an end to this rash of crime in our community.

The 6th Police District, which covers Society Hill, has announced the appointment of Sheila Walton as Police Community Relations Officer. We welcome her to the neighborhood and look forward to passing along to you any information or suggestions Officer Walton has for residents.

\*\*\*

In 1750, Philadelphia Mayor Thomas Lawrence issued a proclamation ordering every householder to keep the area in front of his property clean. It failed to work then as well.

**SHCA**  
**EIGHTH ANNUAL**  
**CLEAN-UP DAY**  
**SATURDAY, APRIL 25, 1987**  
**WATCH FOR THE FLYER**

## BE HAPPY WITH THE WAY YOU LOOK!

**CROWNS**  
**FIXED BRIDGES**  
**PARTIAL & COMPLETE**  
**REMOVABLE DENTURES**

### VIDEO CONSULTATIONS

SEE YOUR "NEW LOOK" IN ADVANCE ON T.V. THROUGH OUR SPECIALIZED VIDEO-COMPUTER TECHNIQUES.

### OSSEointegrated TEETH

"BONE-ANCHORED"  
DENTAL IMPLANTS

A BREAKTHROUGH DEVELOPED IN SWEDEN OVER THE PAST THREE DECADES. SOLID REPLACEMENT TEETH ARE NOW POSSIBLE THROUGH THE COOPERATIVE EFFORTS OF OUR BOARD CERTIFIED PROSTHODONTIST/ ORAL SURGEON TEAM.



call the  
**Prosthodontist**

**SPECIALISTS IN COSMETIC**  
**and RECONSTRUCTIVE DENTISTRY**

**Anthony W. Rinaldi, D.M.D.**

DIPLOMATE OF THE AMERICAN BOARD OF PROSTHODONTICS

**Dennis G. Sanfacon, D.M.D.**

PROSTHODONTICS & MAXILLO-FACIAL RECONSTRUCTIVE DENTISTRY

IN CENTER CITY CALL:

**561-0555**  
**1829 JFK BLVD.**

IN SOCIETY HILL CALL:

**238-9977**  
**208 S. 3RD ST.**

■ EVENING AND  
SATURDAY APPOINT-  
MENTS AVAILABLE

■ WE PROCESS YOUR  
INSURANCE FORMS

CONSULTANTS TO THE

**MEDICAL • DENTAL**



COSMETIC PLASTIC SURGERY  
COSMETIC DENTISTRY  
IMPLANT DENTISTRY

**COSMETIC BONDING**  
**CUSTOM LAMINATES**  
**MARYLAND BRIDGES**

### T-M-J THERAPY

TREATMENT OF T-M-J  
AND CRANIAL-FACIAL PAIN

**Gerald H. Smith, D.D.S.**

### DENTAL IMPLANTS

SUBPERIOSTEAL AND  
ENDOSSEOUS IMPLANTS

FIXED REPLACEMENT TEETH ARE NOW POSSIBLE FOR THOSE WHO SUFFER FROM REMOVABLE DENTURES, LOOSE OR MISSING TEETH OR LOSS OF FACIAL TISSUE SUPPORT.

**Leonard I. Linkow, D.D.S.**

CLINICIAN, PIONEER, WORLD AUTHORITY AND INVENTOR  
OF THE "LINKOW ENDOSSEOUS DENTAL IMPLANT"



★  
**FREE MARKET ANALYSIS**  
**CALL TODAY**  
★

Landmarks for Living  
★ ★ ★  
R E A L T Y  
- 1812

**S A L E**  
Landmarks for Living  
★ ★ ★  
R E A L T Y  
**922-1812**



---

# ★ Make it a Landmark Sale ★

---

**Landmarks for Living Realty**, the newest real estate brokerage company in Center City, is uniquely qualified to sell your home.

Even though we're a new realty firm, we're not new to real estate. As an affiliate of Historic Landmarks for Living, the nation's premier developer of historic real estate, **Landmarks for Living Realty** can offer you all the clout and experience we have gained as Philadelphia's largest residential real estate developer.

We know the neighborhoods, therefore we can accurately assess value. We have an aggressive, well-trained, and highly professional sales team with years of experience in the marketing of Center City real estate. And, last but not least, we know what it takes to make a deal whether you're buying or selling.

We provide a full range of services including: complete marketing and asset value analysis, advertising and promotion, start-to-finish financing assistance, and sound counseling in every aspect of buying and selling real estate.

Call **Landmarks for Living Realty** today and find out how we can help make it a landmark sale for you.

---

**Landmarks for Living**  
★ ★ ★  
R E A L T Y

---

108 S. Front Street

Philadelphia, PA 19106

Telephone **922 1812**

---

★ **Open 7 days a week.** ★ **Monday-Friday 9 AM to 8 PM.** ★ **Saturday and Sunday 11 AM to 5 PM.** ★

# City Tavern



Fine Food & Spirits  
Private Dining Rooms

Second St. near Walnut  
Philadelphia, PA 19106

Reservations  
923-6059

## Our Threatened Route 90

The continued existence of the SEPTA bus Route 90, that Spruce-Pine Street, "stretch-limo", dear to the riders who live in the area between Third and Twenty-sixth Streets, has again become a major cause for concern. These riders represent all age groups, from elementary school children, who attend St. Peter's and St. Mary's schools, to the workers and patients of Pennsylvania Hospital and include many retired persons who depend on the bus for their food shopping.

The #90 is a bus on a short circular route whose riders and drivers have come to know one another well enough to provide a friendly small-town atmosphere. All who depend upon this bus fervently hope that it will survive the present threat.

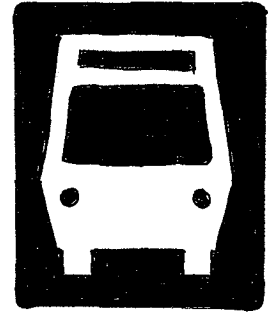
SEPTA spokesman David Murdock reports that the fate of the route 90 bus and all thirty lines previously threatened remains in doubt. The deadline appears to be June 30, 1987.

The Pennsylvania Economy League supplied the information that the General Assembly of Pennsylvania House Bill #2759 dated September 24, 1986 proposed an appropriation, "of \$25,000,000 or as much as may be necessary," for mass transportation assistance for SEPTA. Although accepted by a Senate Committee the bill never came out of the House Committee and died with the end of the 1986 legislative session.

House Bill #2759 was designed to meet the SEPTA deficit and was, "in addition

to any other appropriation for mass transportation assistance in fiscal year July 1, 1986 to June 30, 1987."

In a television interview on Inauguration Day, January 20th, representative Hardy Williams indicated that SEPTA could expect some relief from Harrisburg through the new administration. State assistance appears to be the best hope if the 90 bus and the other lines are to continue after June 30, 1987.



### Holiday trash Pick up Schedule for 1987

Holiday	Pick up Date
Good Friday, April 17	Apr. 17
Memorial Day, May 30	May 25
Flag Day, June 14	June 15
Labor Day, Sept. 7	Sept. 8
Columbus Day, Oct. 12	Oct. 12
Election Day, Nov. 3	Nov. 4
Veterans Day, Nov. 11	Nov. 11
Thanksgiving, Nov. 26	Nov. 27
Christmas, Dec. 25	Dec. 26

**LESS** than 200 steps from your  
front door you can get **MORE!**

**MORE SERVICE • MORE SALES • MORE RENTALS**

If you need to buy, sell or rent, come  
talk to us over a cup of cappucino...

**WE'RE NEIGHBORS!**

**Society Hill Condominiums**  
**574-9899**

a division of Society Hill Realty • 574-9430



# A TALE THAT REALLY HITS HOME

The lovely brick home on the northwest corner of Spruce and 7th Streets is in the safekeeping of the Saul family. The four young adult children in the family love their home as much as their parents who spent about six months restoring the house before moving in about two and a half years ago.

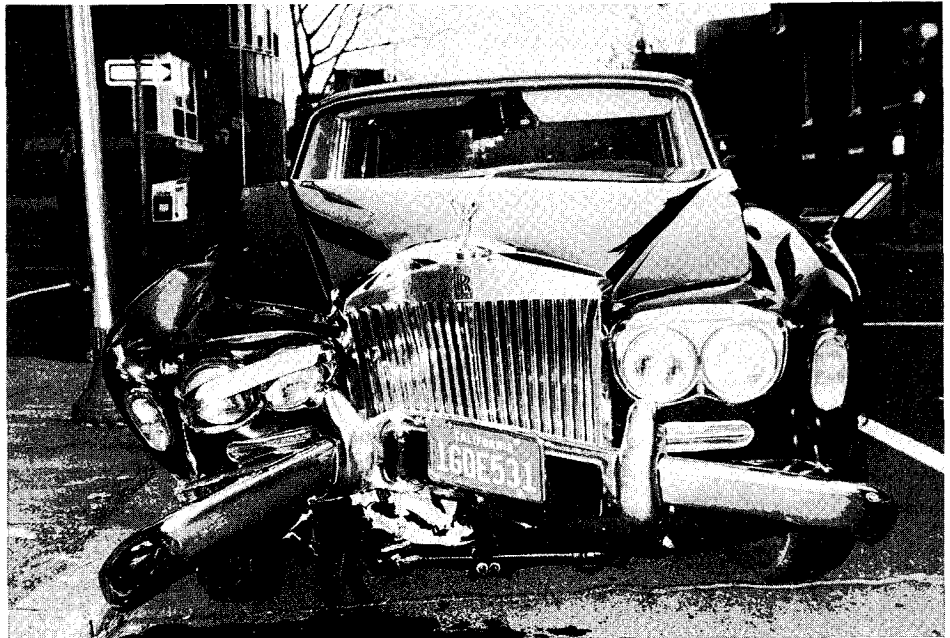
The Hutchinson-Williams house, as it was known, was built 1796-1799 and restored in 1960 by Robert Trump, one of the first Society Hill restoration builders. "It's the kind of house that gives one a feeling of comfort," volunteered its owner.

There have always been accidents associated with corner houses. The first incident this family can recall involved the driver of a car traveling the wrong way on 7th who lost control of the vehicle and caused it to plow into the fence on the north side of the house. The fence is not an ordinary fence, explained Renee Saul, but a "gem" carpented from tapered posts which enhances the small garden and gives the illusion of a much larger space. Fortunately a carpenter was found who restored the fence to its original beauty.

In October of 1986, the delightful antique statue near the front door was vandalized, as it had been at least once before the Sauls moved into the house. The first time, the statue was decapitated, this time the statue was broken in half. It has been mended again, but if it is truly an antique, its value has been permanently affected.

What bothers Renee Saul most is the fact that the fence and the statue are two of the special things that endeared the house to her when she first saw it in a forlorn condition. This is the type of incident that is worrisome and aggravating – a kind of personal attack.

To protect the house as well as the street-side trees which frequently suffer vehicular abuse, two barriers were installed on the south side of the house. In November of last year a Rolls Royce (see photo)



(Photo by Renee Saul)

traveling on 7th was hit from behind and forced up onto the sidewalk, skirting the barriers and into the house. The impact dislodged and loosened the brickwork of two walls of the house.

In December of the same year the marble step at the entrance to the house was badly damaged – one step appeared to have been hacked off and there were other slash-type marks in the vicinity. Because most of these incidents have happened at night or on weekends and have not been observed, it is difficult to tell exactly what caused the latest happening.

One is in double jeopardy, it seems, living on a corner. But there has been a great deal of vandalism elsewhere in the neighborhood, as attested to at the last general meeting of the SHCA. Also, as residents of the area know all too well, the

traffic moves too fast on some of the narrow streets and the vehicles, in some cases, are just too large to maneuver narrow streets. In response to the SHCA's appeal to the Mayor on the issue of vandalism, he suggested that a few members of the Association walk with an inspector some weekend to patrol the various areas of concern.

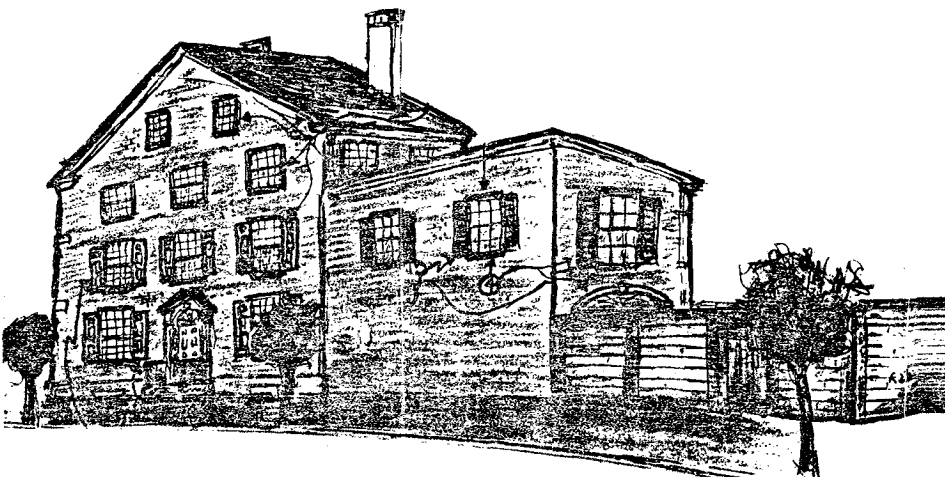
As for the Hutchinson-Williams house, it is not without its defenders. The police have taken a special interest in protecting it, as have its immediate neighbors. Everybody wants it to celebrate its 200th birthday, and many more, unscathed and free of any jinx.

## New Phone Number for Town Watch

Society Hill Town Watch has a new phone number for you to use to report a crime, reach a member or to obtain information: 625-WALK

Town Watch also has two new radios: initial replacements for the four units which disappeared last year. These were purchased with generous contributions of TW friends and neighbors and are reported by Watchers who have used them to be superior to the old ones.

Training sessions for new patrollers and to instruct previous walkers in the operation of the new "walkie-talkies" will be held on March 18th and 19th, from 7:30 to 9 p.m. at the Old Pine Community Center, 4th and Lombard. Anyone interested in becoming a Town Watch patroller is invited – urged – to come to one of these meetings.





An architectural rendering of the ground floor facade of the new Annenberg Research Institute to be built at 416-420 Walnut Street. Construction is to begin soon with occupancy expected during the spring of 1988. The Annenberg is an

institute for scholars engaged in nonsectarian, nontheological studies of the culture and civilizations of ancient and modern peoples of the Middle East.

## Hill-Physick-Keith House Annual Plant Sale

A certain sign of Spring each year is the appearance in April of the familiar green-and-white posters announcing the Hill-Physick-Keith Annual Plant Sale. This year the sale will open on Friday afternoon, April 24th, from 3 to 5 pm. Hours on Saturday, April 25th and Sunday, April 26th will be 10 am to 5 pm. It will be held rain or shine in the kitchen garden of the H.P.K. House, 321 South 4th Street at Cypress.

The sale, which began as a small neighborhood affair in 1968 has grown to be a favorite source of spring plant material for surrounding neighborhoods as well. It also provides a good meeting place where neighbors compare experiences in city

gardening.

In addition to the usual varieties of flowering plants in pots and market-paks there will be new varieties introduced along with hanging baskets, foliage plants, a large color selection of geraniums and the always popular herbs and tomato plants.

The Committee suggests that gardeners who need large quantities of particular varieties or certain colors of plants should call Patsy Mason at 627-2076 between March 25th and April 15th.

Proceeds from the sale help maintain the Federal garden of this historic house of the Landmarks Society.

## A Landmarks Society Bicentennial Offering

To commemorate the Bicentennial of the Constitution, The Philadelphia Society for the Preservation of Landmarks is presenting a lecture series, "The Development of the Federal Style." The program is designed to convey an understanding of the life and style that developed under the new nation, focusing on the time and place of the framing of the Constitution.

On Wednesday, March 18th, at 5 p.m. Wendell D. Garrett, editor and publisher of *The Magazine Antiques* will speak on "The Ties that Bind: Republican Refinement in the American Arts 1780-1820." Mr. Garrett was research director of the Adams Papers and is a Jefferson scholar, author, and past president of The Decorative Arts Trust. The lecture will be given at the Visitor Center, 3rd and Chestnut Streets and will be followed by a reception at the Hill-Physick-Keith House, 321 South 4th Street.

There will be two additional lectures in the series, "Gardens of the Young Republic: Focus on Philadelphia" given on September 30th by Elizabeth P. McLean, followed by a reception at Grumblethorpe, 5267 Germantown Avenue. On October 21st E. McClung Fleming will speak on "Symbols of the New Nation: The Search for an American Identity" with a reception to follow at Historic Waynesborough in Paoli.

Cost of admission to each lecture-reception is \$10 for Landmarks Society members, \$12.50 for non-members. Capacity will be limited, so make your reservations early. Send your check to The Landmarks Society, 321 South 4th Street, Philadelphia, PA 19106.

## NOMINATE A BLUE RIBBON NEIGHBOR

Do you have a neighbor who goes out of his way to be helpful? Society Hill is full of good folks who keep their property neat and in good repair, who clean up after their dogs, who bag their trash properly and put it out only on pick-up days, who walk Town Watch, take chicken soup to sick neighbors, and who generally make our neighborhood a better place for all of us.

Say "Thanks" by sending us his name. We'll see that there is a Blue Ribbon on his door when he wakes up on Clean-Up Day, Saturday, April 25. And if you have special comments, write them down and we'll pass them along.

My Blue Ribbon neighbor is \_\_\_\_\_

Address \_\_\_\_\_

Comments \_\_\_\_\_

Send to: Liz Ostrander, 408 S. 6th Street, Phila. 19147

SHCA Clean-Up Day, Saturday 25 April 1987

# HELMSLEY-GREENFIELD, INC. PRESENTS 'THE BEST OF PHILADELPHIA'!

**THANK YOU PHILADELPHIA!  
We May Not Sell The MOST —  
But We Always Sell The BEST!**

Helmsley-Greenfield, Inc. is proud of our 82 year Philadelphia Tradition of Representing the Best People and Properties in the City.

## 1986 Properties SOLD & Under Agreement:

310 Spruce	1232 Latona	2113 Rodman	129 N. 20th
426 Pine	729 S. 22nd	13A-1900 Ritt Sq.	2105-06-07 Ritt. Savoy
237 S. 21st	241-43 Queen	2222 Locust	901 Lombard
239 S. 21st	812 Reed	201 St. Marks Sq.	402-04 S. 9th
241 S. 21st	2316 Delancey	705 Warnock	12A-1900 Ritt. Sq.
2042 Locust	6C-Ritt Plaza	763 S. 10th	937 S. 10th
20 S. 23rd	619-31 S. 11th	312 Reed	1907-09 Rodman
316 S. 10th	607 S. 11th	518B S. 12th	514A S. 12th
2506 Dorchester	2228 Locust	245 Warnock	121-123 Cuthbert
110-12 Delancey	939-41 Carpenter	123 Beck	#5, 317-19 Monroe
229D Fulton	1311 Fairhill	735 N. Ringgold	1936 Spruce
431 Spruce	412 S. 11th	511 Clymer	1726 Spruce
312 Cypress	1230 Rodman	205 Head House	237 Spruce
103 Pine	903 Latimer	2018 Delancey	104-06 Delancey
249 Pine	316 S. 2nd	1810 Delancey	346 S. 15th
137 N. 21st	321 Lawrence	1531 Rodman	1627 Waverly
1213 Waverly	1023 Annin	337 S. 7th	523 Leithgow
4C-Ritt Plaza	319 S. 6th	16B-Ritt. Plaza	2411 Waverly
2212 Naudain	1827 Delancey	1910 Ritt. Sq.	314 Queen
429 Camac	1810 Delancey	269 St. Joseph's	1032 Waverly
2200 Delancey	1806 Delancey	2122 Spruce	702 S. Washington Sq.
1003-05 Kater	1201-03 Sansom	2000-02 Delancey	1909D-One Independence Pl.
	806-10 Reed	110 Queen	

## 1987 Properties SOLD & Under Agreement

247 Pine Street	2013 Delancey Place
260 South 9th Street (Bonaparte House)	241-3 Queen Street
1010 Kater Street	2500 Dorchester
2411 Waverly Street	346 South 15th Street
314 Queen Street	709-11 Pemberton Street
100 North 22nd Street #116	220 West Rittenhouse Square - Penthouse
613 Pine Street.	

HELMSLEY-GREENFIELD continues to handle the Best properties in the City! Big or Small. Shells — Townhouses — Condos — Investment Properties, ranging from \$17,000 to \$1.7 Million, **BUT ONLY THE BEST!**

Please call for information on our Portfolio of properties. We continue the Proud 80 Year Old Tradition of Service of Sellers and Buyers in Philadelphia!

**BARBARA L. GREENFIELD**  
Chairman Residential Division

**Virginia Baltzell, Lynne Gillette,  
Janice Janson, Dan McGowan &  
Joyce Cole**  
Members Multiple Listing Bureau



Helmsley-Greenfield, Inc.  
36th Floor Centre Square W.  
1500 Market Street  
Philadelphia, PA 19102  
(215) 569-8200

**Helmsley-  
Greenfield, Inc.**

## Summer City Day Camp

If you are looking for an excellent summer day camp which is creative, imaginative, educational, and fun, but does not involve long bus rides, then Summer City Day Camp will interest you.

Summer City Day Camp is open to children ages 3-11. The counselors are trained in elementary and early childhood education. In addition, the staff includes a music teacher, an art teacher, a drama teacher, a sports instructor, and a certified water

safety instructor. The camper to staff ratio is no more than 10 to 1. Camp hours are from 9 a.m. to 3 p.m., but parents may arrange for an extended day (8 a.m. to 5:30 p.m.) if this is needed. There is also a half-day program for 3 and 4 year olds.

For more information and/or an application, please call the Old Pine Community Center at 627-2493, or write to the Community Center at 401 Lombard Street, Philadelphia, PA 19147.

## Program Being Offered For Special Children

Little Steps, a nursery school program for children who are developmentally delayed, will be offered starting in September 1987 by Old Pine Community Center, 401 Lombard Street, Philadelphia.

This program will emphasize the acquisition of social skills, the development of language through socialization, and the development of fine and gross motor skills. It is designed to be a warm, loving, and positive experience for special children.

Little Steps will be a three-morning-a-week program. The staff will include a teacher certified in Early Childhood Education with a specialization in learning disabilities as well as qualified aides. The staff : student ratio will be approximately 1:3.

Little Steps will be open to children who will be three years old by January 1, 1988. The children must be able to walk and climb stairs. The program is limited to ten children, and the fee is \$250 per month. Some tuition assistance is available for families who need it.

Applications are now being taken for the 1987-88 school year. Please call the Old Pine Community Center at (215) 627-2493 between 9 a.m. and 4 p.m. for an appointment or for further information.

## For Young Readers

Moms, — Dads —  
Did you know that:

- the Children's Library of the Old Pine Community Center, 401 Lombard Street, has an outstanding collection of books for children ages 1-12?
- the Library is open every Wednesday afternoon from 2 p.m. until 5 p.m.?
- all children may join the library (with parental permission); library cards are free of charge, and four books may be borrowed every week.

**Marry Us**

A lifetime club membership at The Video Company costs just \$39.95. For that small sum, we promise to love and honor you for the rest of your life. We'll also give you 10% off on every movie you rent or buy, as well as 5% off on the purchase of any video accessory. Forevermore.

We'll provide you with thoughtful, courteous service every single day of the year, including all holidays. And the most complete selection of VHS and Beta videocassette movies in town. And half-price Matinee Specials. And Budget Rentals. And center city pick up and delivery. And "new releases" updates. And a free rental on your birthday. And equipment repairs. And slide and movie transfers. And video accessories and blank tapes. And a whole lot more.

Of course, if you're not sure you want to marry us for life, we're agreeable to a less serious relationship. Every Tuesday. Just weekends. Or whenever you're in the mood. You name it.

**★ the VIDEO COMPANY**

Mon-Sat: 10AM-10PM  
Sunday: Noon-7PM

410 S. 2nd Street • Head House Square • Philadelphia • 923-3434

## JOIN US

Please enter my (our) membership in the Association.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Check one:

\_\_\_\_\_ 1 person \$12.50 \_\_\_\_\_ 2 persons same address \$25.00

\_\_\_\_\_ I request a waiver of dues.

Tear off and mail to:

Society Hill Civic Association  
P.O. Box 3  
Philadelphia, PA 19105  
attention: Frank Ongaro, Treasurer

## CLEAN-UP DAY

Circle your calendars! The Eighth Annual Society Hill Clean-Up Day will be on Saturday, 25 April!!

Once again, clowns, kids, and just plain folks will turn out to Spruce Up for Spring and hob nob with the neighbors. After a morning of Polishing, Painting, and Primping, everybody is invited to the Meridian Bank parking lot at 2nd and Pine to applaud the winners of the poster contest, meet the Mayor, and give a pat on the back to our street sweepers and others who make our neighborhood more liveable.

After the awards, there will be hot dogs and fixings at our first ever SHCA Block Party. Rain or shine we'll munch and mingle. And it's free!!!

So Wash a Window, Sweep a Walk, Plant a Flower, and Join the Fun.

**SATURDAY 25 APRIL 1987**

## Keep Those Cards and Letters Coming, Folks

We've never dreamt of being in the same league as *The Wall Street Journal*, but your editors confess a twinge of envy at a recent two-page spread in the *Journal* listing 1,671 authors of letters that had appeared in the paper over the past year. Their letters represented less than 20% of all the letters received during that period of time.

Now, what's the *Journal* got that we don't? Readers with opinions? We don't think so. Neighbors who come to SHCA meetings aren't notably shy at expressing themselves. For those of our readers who can't come to meetings, or haven't been able to get the floor, we invite you to write us: *The Resident Newsletter*, P.O. Box #3, Philadelphia, PA 19105.

Letters must be signed to be published, but we won't use your name if you ask us not to. So write!

**Staff for this issue**—Ruth Dugan, Nancy Frenze, Ad Kelly, Liz Ostrander and Renee Saul.

**Contributors to this issue**—Margo Burnette, Joyce Cole, Ruth McKeivitt, Ellen Miller, Peggy Noyes and Becky Stoloff.

**Business Staff**—Laurette Scherneck, Advertising, and Keith Straw, Billing. Deadline for articles and ads for the next issue is April 6, 1987. Articles may be delivered to staff members or mailed to *The Resident Newsletter*, Box #3, Philadelphia, PA 19105. For advertising rates and information, contact Laurette Scherneck, 923-4249.

# DARTS AND LAURELS

**Laurel**—to Hobie Cawood for successfully defending the no admission charge policy at Independence Hall and the Liberty Bell Pavilion.

**Laurel**—to the Board of Directors of Society Hill Town Watch for voting to contribute \$200 to support the historical survey project.

**Laurel**—to the many residents who made our holiday season more joyous with colorful and imaginative outdoor decorations.

**Dart**—to the mean-spirited thieves who stole some of the prettiest wreaths in the neighborhood.

**Dart**—to the inconsiderate people who use Addison Court as a dog john without bothering to pick up after their pets.

**Laurel**—to our men and women of letters. Compliments or complaints, praise or protest, we are happy to print your views. Thanks for writing.

**Dart**—to Lee Casper, the Redevelopment Authority's art arbiter who rejected Jefferson University Medical School's proposal to fulfill the requirement for public art by erecting a bronze statue of Thomas Jefferson, and for declaring Jefferson's image passe and the statue neither "significant" nor "appropriate" for the site.

**Dart**—to Philadelphia's snow removal crew for their very poor job cleaning up after our January snowstorms.

**Laurel**—to the Streets Department for sending salting trucks to Delancey Street on February 1st. Better late than never!

**Dart**—to homeowners and people responsible for cleaning sidewalks of area public buildings who neglected their jobs, allowing ice build-up that made sidewalks difficult and unsafe for pedestrians.

**Dart**—to city officials who don't enforce the city ordinance against those irresponsible members of our community who fail to clean their walks after a snowfall.

**Laurel**—to Alexander Hoskins, the executive director of The Fairmount Park Commission for his request to increase the city budget allowing for funds to repair and improve our city parks, with a sizable portion reserved for Society Hill's Washington Square.

**“The most lavish  
Sunday brunch  
in Society Hill.”**

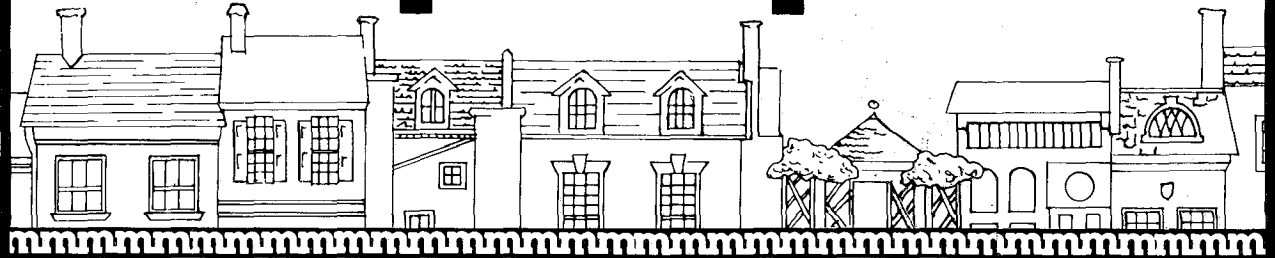


**Three Intriguing Meals A Day  
At Sheraton Society Hill.**

**238-6656**



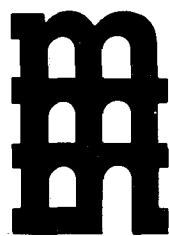
# Society Hill is a special place.



## We know that Society Hill is...

- A very special place.
- The nicest, most exclusive houses with lovely city gardens.
- Some are certified historic, older than our country.
- History was made here.
- Independence Mall, a national park in your backyard, the Liberty Bell, Penn's Landing.
- There is the night life and restaurants of Head House Square and South Street.
- There are horse drawn carriages on cobblestones streets and a unique community geared towards family life.

We know Society Hill,  
therefore,  
We sell it best.



**midtown**  
realty corp.

1700 Walnut St., Phila., Pa. 19103

**546-0550**