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The Newsletter of The Society Hill Civic Association

SOCIETY HILL

Reporter

Blueprint for Philadelphia's Future



Blueprint Plans for the next 25 years

The next Society Hill Civic Association (SHCA) General Membership Meeting will be held on Thursday, May 20th, instead of the usual third Wednesday night. Society Hillers will have an opportunity to learn about *Philadelphia 2035*, the comprehensive plan now in the works by the Philadelphia City Planning Commission, that is intended to remain current for the next 25 years. Particularly relevant to our community is how historic preservation can fit into this long-term planning effort.

We are most pleased, therefore, to announce that two distinguished guests have agreed to present an

overview on this subject that is so close to our hearts: **John Andrew Gallery**, Executive Director of the Preservation Alliance for Greater Philadelphia, and **Alan Urek**, Director of Strategic Planning and Policy for the Philadelphia City Planning Commission, will present information about the city's comprehensive plan and its relation to ongoing preservation planning work of the Preservation Alliance.

THURS May

MARK YOUR CALENDAR

Society Hill Civic Association Meetings Thursday, May 20, 2010

Pennsylvania Hospital, 8th & Spruce Streets

5:45 p.m.	Board of Directors Meeting		
	Pennsylvania Hospital Grand Court Room		
	All SHCA members are welcome.		
7:30 p.m.	General Membership Meeting		

Pennsylvania Hospital Auditorium All neighborhood residents are invited to attend.

Topic: Historic Preservation and Philadelphia's Plan to Re-District the Entire City

Speakers: John Andrew Gallery, Executive Director Preservation Alliance for Greater Philadelphia

> Alan Urek, Director of Strategic Planning Philadelphia City Planning Commission

Although much attention has been given to the development of a new Philadelphia zoning code, less attention has been given to the Planning Commission's recently begun comprehensive plan. Beginning in late May, staff of the Planning Commission will conduct several public meetings to gather ideas for Philadelphia 2035. Organized around four themes, this "blueprint for the future" includes a long-range citywide plan and 18 strategic district plans that will focus on topics such as neighborhoods and transportation, as well as cultural, architectural and historic resources. The Planning Commission began the citywide portion of this plan in early 2010, and work on the district plans is expected to begin later this year. The district plans will focus on more specific land-use recommendations, in large part to guide zoning remapping activities that will follow the anticipated adoption of a new zoning code. To support these efforts the Planning Commission has developed an innovative concept for a "Citizens Planning Institute" which will enable residents to become more informed about planning and zoning issues. Alan Urek will also speak about the Citizens Planning Institute.

The Preservation Alliance - a nonprofit organization that is the region's principal steward of historic landmarks and a public advocate for preservation policies and laws - hopes to assist the Planning Commission in developing a strong historic preservation component for the comprehensive plan and district plans. Over the past several years, the Alliance has worked to develop an ambitious preservation plan for Philadelphia including the proposal of a citywide survey of historic resources. John Andrew Gallery will describe this work completed by the Alliance particularly its innovative use of historic atlases that identify the location of historic resources regarding their relevance and application to preservation planning.

Following their presentations, Mr. Urek and Mr. Gallery will be pleased to engage the audience in a question and answer session. This is certainly one General Membership Meeting you will not want to miss!





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September/October Issue Advertising: August 1 Editorial: August 10

Website

www.societyhillcivic.org

Submissions

We want to hear from you. Our goal is to print news of interest to Society Hillers – happenings in and around our community for residents, business people and professionals. Direct your editorial submissions and/or queries to Bernice Hamel via fax at 215-925-0877 or email BerniceHamel@comcast.net. To publicize an event, submit all press releases directly to Sandra Rothman. (See contact information above.)

Materials must be submitted in writing — via mail, email, or fax — and must include the name of a contact person. Edited submissions will be considered for publication if the subject matter is community-related and if space allows. Otherwise, upcoming events of interest may be listed in the Community Calendar. Letters to the Editors will be considered for publication only if signed and the writer provides contact information.

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PRESIDENT'S MESSAGE

Enlightening and Exciting Times

I feel as if I am stealing a page from Jane Biberman — who writes the column "Accidental Tourist in My Own Backyard" for this newsletter — because on a recent walk through the Magnolia Garden, which was in full bloom, I made an impromptu visit to Carpenter's Hall. Imagine my surprise when I found a trove of information about the builder of my historic home! Although I had known that during the latter half of the 18th century William Williams was a premier master builder who had built three Federal-style homes on my block of Spruce Street, I learned much more on that recent visit.

For example, I learned that Williams was a lieutenant in the Revolutionary army who had been captured by the British. He managed to escape a few months later and rejoined Washington's army. Still a young man after the war ended, he sailed to England and studied under his mentor, Robert Adam, a neo-classical architect. Upon his return to Philadelphia, Williams became a champion of the new Federal style of architecture. In fact, he was considered the most illustrious builder of his time. When he died in 1794, it was written that "Society will long regret the loss of one of its most valuable members: a firm patriot — an honest man."

Reminders of our city's and our nation's most illustrious residents and their works are one of the many pleasures of living in our neighborhood. Of course, beautiful Federal homes and springtime gardens also bring to mind several important Society Hill events coming up in the next few months. To prepare for them I urge your participation in our Spring Clean-Up Day — Saturday, May 15th. Then, one week after Clean-Up Day — on Sunday, May 23rd — SHCA will host the 32nd Annual Society Hill Open House & Garden Tour, featuring marvelous period and contemporary homes. (See page 5.)

Another highlight event will be our "Washington Square Affair" — on Thursday evening, June 10th — SHCA's "first-ever" fundraiser within the Square itself. Society Hill is fortunate to have one of William Penn's original five squares within its borders — which since 2002 has been maintained by Independence National Historical Park. (Please see pages 8 and 9.)

SHCA's next General Membership Meeting on Thursday evening, May 20th — is one you won't want to miss. It begins with our annual election of Board Directors and follows with an enlightening presentation about future plans for our city. Two distinguished speakers will reveal Philadelphia's "Blueprint" for the next 25 years: John Andrew Gallery, Executive Director of the Preservation Alliance for Greater Philadelphia; and Alan Urek, Director of Strategic Planning for the Philadelphia City Planning Commission.

Finally, I have an important message to share: Please note that there will not be a summer issue of the *Society Hill Reporter*. Nevertheless, all civic association members will be kept current and "in the loop" through relevant email messages sent by SHCA Administrator Matt DeJulio. If you are not an SHCA member but wish to be kept informed of any forthcoming neighborhood news, meetings and/or relevant topics, kindly send your email address to Matt. He will include you whenever emailing community messages during the summer months. Contact Matt at mattdejulio@aol.com or 215-629-1288.



Rosanne Loesch, President

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RAIN OR SHINE!

Society Hill's Spring Clean-Up Day

Saturday, May 15th

Any questions? Please call Wally Wing at 215-592-9951. Spruce up your corner of the neighborhood! Saturday morning, May 15th, will be your chance to be rid of all those leftover leaves and winter debris near your home. All Society Hill residents are encouraged to sweep sidewalks and gutters, as well as nearby walkways, before the city's sweeper trucks arrive sometime between 8 a.m. and noon.

Trash bags will be available — handed out by Clean-Up Day volunteers stationed at the 5th Street SuperFresh, from 8 a.m. until 2 p.m. Bagged leaves should be left at intersections by 1 p.m. on Locust, Spruce, Pine and Lombard Streets where they cross numbered streets. (And let's not forget to also clean up Three Bears Park!)

Wherever posted, cars must be moved to the opposite side of the street after 6 p.m. on Friday evening — or they could be ticketed on Saturday morning beginning at 8 a.m. Please note that to accommodate synagogue services, the 300, 400,

and 500 blocks of both Spruce and Lombard Streets will be swept by 8:30 a.m. on Saturday leaving the south side of these streets available for congregants to park their autos.

All streets will be swept from Front to 8th and from Walnut to Lombard Streets (not including Walnut Street). There will be NO PARKING on either side of the 300 and 400 blocks of Front Street, the 200 and 300 blocks of 2nd Street, and Lawrence Court. Although "Other Side Parking" signs will generally read "from 6 p.m. Friday until 3 p.m. Saturday," Society Hill Block Coordinators are encouraged to remove these signs as near to 1 p.m. as possible — in order to permit cars to be moved back to their proper side of the street between 1 and 3 p.m. — since this move will prevent those cars from getting ticketed. (After all, Parking Authority personnel are more likely to determine if a car should be ticketed based on the posted signs - rather than whether or not the street has been swept yet.)



CLEAN-UP DAY PAPER-SHREDDING SERVICE

SHCA is sponsoring a paper-shredding service on Clean-Up Day for Society Hill residents only (no businesses).

- Shredding services will be available in the St. Peter's School parking lot, at 3rd and Lombard Streets
- Hours are from 10 a.m. to 1 p.m. (or earlier, if the truck reaches capacity)
- Only paper is accepted no CD's or disks
- Service is for confidential materials only. Non-confidential papers should be recycled, not shredded!

Olde Time Concert at the Physick House

Saturday, May 15th, 7:30 p.m.

A fter a hard day's work of sweeping and shredding, head on over to the Physick House, 321 S. 4th Street, for some rest and relaxation at the **First Annual Olde Time House Concert**. Bands made up of medical students from Jefferson, Temple, and Drexel will perform, and proceeds will benefit the preservation of Physick House. Admission is \$12 at the door.

- If you partake of this shredding service and are not yet an SHCA member, please consider joining our civic association.
- You can join SHCA either online (at societyhillcivic.org) or by filling out the form on page 33 of this newsletter. Any questions, call 215-629-1288.

Electronic Recycling Service

We expected to offer electronic recycling on Clean-Up Day, but were unable to locate this service at a reasonable cost. Hopefully we can provide this convenience for the next Clean-Up Day, in the fall.

Queen Village's Open House & Garden Tour

Sunday, May 16th, from noon to 4 p.m.

Rain or Shine. \$25 per ticket. Tour begins at Old Swede's Church, Christian and Water Streets.

For information, contact Queen Village Neighbors Association at 215-339-0975 or info@qvna.org.

MARK YOUR CALENDAR

Annual Society Hill Open House & Garden Tour

Sunday, May 23rd, from 1 to 5 p.m.

The 32nd Annual Society Hill Open House & Garden Tour will take place on Sunday, May 23rd, from 1 to 5 p.m. Tickets are currently on sale for this delightful, self-guided tour of more than ten private homes and gardens in our community. How fortunate we are to live in one of America's most historic neighborhoods and to stroll along the same streets as our nation's Founding Fathers! And how fortunate we are to have such generous and gracious neighbors, who will open the doors of their homes in support of our civic association. Proceeds from the tour will be spent on local improvement and beautification projects.

What to Expect

This year, as always, the Society Hill Tour will offer a wonderful selection of private homes and gardens in a variety of styles and sizes with interior decors reminiscent of the 18th and 19th-century periods, as well as the ultra modern. According to tour coordinators Martha Levine and Linda Skale, "Some people take the tour for inspirational design ideas that they can apply in their own homes."

If you have never taken the Open House & Garden Tour, you are missing a great event, as well as a chance for some good exercise. So grab your Nikes and a friend or spouse, and then join us for a fun day in support of our neighborhood.

Something New: "Restaurant Partners"

A new feature has been added to help make this year's open house tour a "more complete" experience. Five neighborhood restaurants have partnered with us and are offering a 15% discount to all ticket holders for either lunch or dinner on the day of the tour. So enjoy a relaxing meal and receive your 15% discount at any of these popular eateries: Bistro Romano, Bridget Foy's, City Tavern, Positano Coast, or Zeke's Deli.

A Brief History of Open House Tours

Last year — after sponsoring "Philadelphia Open House" tours throughout the entire Philadelphia region for 30 years — the Friends of Independence National Historical Park temporarily suspended its sponsorship for all of its 35 open house tours. Rather than disappoint many Society Hill Open House enthusiasts, our own civic association sponsored



the 2009 Society Hill Open House & Garden Tour. Voila! Coordinated and organized by SHCA volunteers, last year's tour was an outstanding success. Hundreds of attendees participated and many came from far and wide — including one "tourist" from Scotland! We now hope to duplicate or perhaps even exceed the total number of participants from our 2009 Society Hill Open House & Garden Tour.

Advance Ticket Purchases Encouraged

To avoid long ticket lines on the day of the tour, we recommend that you purchase your ticket(s) prior to Sunday, May 23rd, by contacting SHCA Administrator Matt DeJulio, at 215-629-1288 or mattdejulio@aol.com. That way you'll receive your ticket(s) in the mail. Pick up your Tour Guide on the day of the event at Old Pine Church.

Ticket Sales Available on Sunday, May 23rd

Ticket sales will, of course, be available on the day of the tour — at Old Pine Church, 412 Pine Street. May 23rd 1 to 5 p.m.

\$25 per ticket VISA, MasterCard and checks accepted

Complimentary light refreshments

Rest rooms available

Comfortable walking shoes recommended

PAGE 6

SHCA Board of Directors Election

Thursday, May 20th, 7:30 p.m.

The Society Hill Civic Association will conduct its annual election of Board Directors at its May 20th General Membership Meeting. As you may know, each officer is elected for a oneyear term and can serve on the Board for as long as three consecutive years if or when reelected. Society Hill's four quadrant areas are served by three Board representatives each, and for three-year terms each.

In the next issue of this newsletter, brief biographies will be featured for all newly elected Board Directors. Ongoing directors and officers will also be named and their primary SHCA activities summarized. In addition, all condominium representatives who are appointed to SHCA's Board by their membership associations will be introduced. We heartily welcome all new officers and directors.

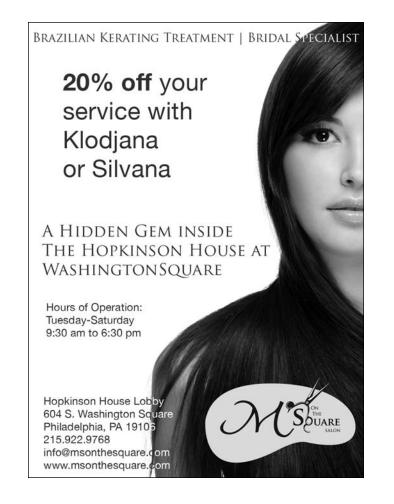
2010-11 Board of Directors Nominees

President (1-year term)	Rosanne Loesch	
Vice President (1-year term)	Carol Colabelli Sissie Lipton Benita Fair Langsdorf Kevin Miller Jerrold (Jim) Moss	
Treasurer (1-year term)	Zaineb Ainuddin-Zekeria	
Secretary (1-year term)	To Be Announced	

Quadrant Representatives

Each quadrant has three representatives. The year an individual's term ends is noted after his or her name. The four newly nominated Quadrant Representatives have terms ending in 2013.

Northeast Quadrant	George Kelley (2011)		
Lorna Katz Lawson (2013)	Andrew Hohns (2012)		
Northwest Quadrant	Steve Weixler (2011)		
Lawrence Burstein (2013)	Andrea Layden (2012)		
Southeast Quadrant	Bernice Hamel (2011)		
Robert Curley (2013)	Everett Katzen (2012)		
Southwest Quadrant	Martha Levine (2011)		
Melvin Buckman (2013)	Donna Thomas (2012)		





Fun at Three Bears Park for Young & Old Alike

Saturday, May 22nd 11 a.m. – 3 p.m.

The Spring Festival for Kids

On Saturday, May 22nd, Three Bears Park will kick off its annual Spring Festival for Kids —

from 11 a.m. to 3 p.m. Please make a note of it and don't forget to bring along your little ones, who will surely love the festival's fun activities — including a "Moon Bounce," pony rides, arts and crafts, face painting, yummy food choices, and more. Tickets will be on sale at the festival for each activity. Rain Date is Sunday, May 23rd. Thursday, June 3rd 7 - 8:30 p.m.

Park After Dark: Spring Soiree for Grownups

On Thursday, June 3rd, aficionados of Three Bears Park will launch its first cocktail party: "Park After Dark — A Spring Soiree." For \$25 per ticket (\$50 for couples) you'll enjoy cocktails, hors d'oeuvres and most important, meeting and mingling with neighbors and friends.





All proceeds from both of these delightful social events will help maintain and improve Three Bears Park.

For more information, please contact Jane Saul or Michelle Meltzer. You can email them at threebearspark@gmail.com, as well as check out the Three Bears Park page on Facebook.



Caring for Washington Square

BY JANE COWLEY, PUBLIC AFFAIRS OFFICER INDEPENDENCE NATIONAL HISTORICAL PARK

Recent discussion and press coverage surrounding the trees in Washington Square reflect widespread affection for this green oasis in the heart of historic Philadelphia. Independence National Historical Park (INHP) appreciates the opportunity to share information about the Square and its maintenance with Society Hill residents.

In recent decades, management of Washington Square has been in the hands of both the City of Philadelphia (Fairmount Park Commission) and the National Park Service (NPS). In 1991 a "Memorandum of Understanding" between the city and NPS set the terms for the transfer of ownership of Washington Square. Under the terms of this memorandum, NPS agreed to add the Square to INHP once the Square was "restored, repaired and rehabilitated." These terms were met in 2004, and in 2005 title was granted in perpetuity through the donation of an easement on land at 600 Walnut Street, from the City of Philadelphia to the United States of America, NPS.



Fountain at Washington Square.

Between 1991 and 2004, improvements were made to the park's footpaths, curbing, walls and benches. Work included the removal of 46 unstable trees that were found to be a threat to public health and safety. During that period, 80 additional trees were planted throughout Washington Square. And because preservation of old growth trees is a priority, in 2007 the NPS brought in the Olmsted Center for Landscape Preservation to develop a tree pruning and soil treatment plan. The NPS has also focused its attention on maintaining the Square's historical nature. A cultural landscape report was commissioned and is due later this year. This report will develop a treatment plan for Washington Square using details on historical significance, previous landscape treatment and usage patterns. The treatment plan is expected to provide recommendations for the care of both the park's natural and cultural resources.

While most of the unsound trees were removed from Washington Square during the transfer period, as time passes conditions naturally change. Since 2008, the NPS and outside arborists have identified additional trees that pose safety risks. Most recently, the Morris Arboretum identified an oak tree in the Square's southeastern corner that is not structurally sound — due to a crack and an off-center cavity. The landscape report clearly determined that this oak tree must be removed for purposes of public safety. (See www.nps.gov/inde/washington-square.htm.) Because removal of this tree is of great significance to residents, the park welcomed additional assessments of the tree's condition. An analysis by the Fairmount Park Commission (submitted by the Park District Arborist, who is accredited by the International Society of Arboriculture) also concluded that this oak tree presents a threat to public safety and therefore must be removed. A third analysis provided by a nearby resident of Washington Square also cautions that the tree poses a high risk to public safety. At the time of this writing, a meeting between the park and neighbors is being scheduled to agree on the treatment for this oak tree.

The NPS will continue to work with neighbors, visitors and partners to identify treatment solutions that address the needs of residents and visitors to Washington Square. We have been particularly grateful for services provided to the park over the past few years by a group of dedicated Society Hill residents. Sissie Lipton and her team of gardening volunteers members of SHCA's Washington Square Committee - have worked diligently and creatively on the gardens and plantings that you see in the Square today. We are fortunate that Society Hill neighbors care so deeply about this park, and we recognize the value that is added every time a citizen becomes engaged in preserving our history and our environment.

Preservation of old growth trees is a priority.

The Washington Square Affair

Thursday, June 10th, from 6:30 to 9 p.m.

The Washington Square Affair promises to be SHCA's "biggest party" since 1776! The Affair has already generated immense interest from companies and individuals. At press time, corporate sponsors have donated a total of \$19,050 and individual donor contributions total \$16,750 — for the Square's "first-ever fundraiser" in our community's most notable park.

The **Affair**, a tented party on a lawn in the park, will be a fun-filled neighborhood event. Food and wine, from a dozen local restaurants, against the background of music, will be enjoyed by all. Tickets cost \$75 per person, with a \$10 discount for current SHCA members. Major donors are invited to a "pre-party" in a penthouse condo overlooking the Square. All proceeds will, of course, directly benefit the park's beautification.

Invitations were mailed in late April to all SHCA members. If you did not receive an invitation, most probably it is because you are not a current member of our civic association. Contact Matt DeJulio and he will gladly mail you an invitation along with a membership application. But please hurry! The deadline is May 15th, since space is limited at this tented event. (Although the Square covers quite a bit of ground, the party tent will be situated in only one small section of the park.)

All major donors will be acknowledged in the **Affair's** printed program, which, along with old photos, will offer a fascinating historical chronology of the park. Generous donors will also be acknowledged in the *Society Hill Reporter*, which reaches more than 3,600 households.

SHCA contributes to and participates in the care and maintenance of Washington Square through donations and volunteer support. It works with Independence National Historical Park, which assumed the Square's management responsibility in 2002. (See page 8 for Jane Cowley's article that explains the transition.)

Please note that your Affair ticket is also a contribution to the "Society Hill Fund" which is tax-deductible — as are all contributions to this non-profit fund. (For further information, please contact SHCA Administrator Matt DeJulio or Affair Committee Chair Andrea Layden, through mattdejulio@aol.com).



ashington Square Affair



Dedication of statue in Washington Square, 1913

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REPORTER STAFF NEEDED

Writers, Journalists & Editors

or about the past 22 years, the Society Hill Reporter has been a valued publication keeping all community residents and organizations regularly informed. Whether promoting enjoyable social events or dealing with an ever-changing list of challenges, great or small, this bi-monthly newsletter has kept neighborhood residents, businesses and nonprofit organizations regularly informed and engaged. Created and launched by Bernice T. Hamel, the Reporter has enhanced our sense of community. However, after volunteering so much of her time and efforts on behalf of Society Hill, she will retire at the end of 2010, after writing and managing both the September/October and November/December 2010 issues. (By the way, she will be taking a summer "vacation" — so that the next issue of this newsletter will be out in September.)

Bernice thanks all the wonderful and gifted people she's met and worked with over these many years in her role as "Managing Editor" (which perhaps can be more accurately described as "Nudging Editor"). But at this time she feels she must "seize the moment" and get back to what she loves to do best: writing fiction.

Both she and SHCA's Board of Directors are optimistic that experienced editors and writers will step up to the plate to contribute and manage this publication in time to welcome in the new year of 2011. Of course, during her last few months "on the job," Bernice will gladly work with any writer, journalist or editor willing to volunteer for this information-gathering and reporting venture. If interested or just curious about what this would entail, please contact her directly at bernicehamel@comcast.net or 215-925-4363.

A Facelift for All Franklin Light Poles

BY MARTHA LEVINE

F inally, the facelift for Society Hill's forty-yearold, faded Franklin Light poles has begun! After a delay of this community-wide project which was expected to occur last fall — SHCA scheduled the painting of all our neighborhood's character-defining light poles to begin this spring, and the work on these nearly 500 poles has already begun. The project is funded partially through a Pennsylvania state grant, as well as through contributions from SHCA's Franklin Lights fund-raising campaign that was conducted several years ago. The entire project is expected to go smoothly. Although it may be inconvenient for us at times, a little inconvenience is worth the big improvement that will be seen when completed.

Weather permitting, the contractors (who are professional, industrial painters) will focus on one or two blocks at a time. They will prepare each pole surface — which will include hand and power sanding, and then priming before painting the topcoat. It will probably require two days for the poles on each block to be completed. Of course, the city will work with us by removing any metal parking signs affixed to the poles which will be replaced after the new paint has dried. Temporary cardboard signs will be installed during the work in progress.

The contractors will take precautions to keep the surrounding area around each light pole clean and safe. However, in the event that cars must be moved, "No Parking" signs will be erected — for a few days at most. In that case, some cars will need to temporarily relocate.

You Can Help the Work Go Smoothly

- SHCA will distribute flyers to households one week prior to each block's painting schedule. Look for a flyer in your door slot announcing the scheduled week for pole painting on *your* block.
- If you have hanging flower baskets on any pole, you must remove and store them until one week after the paint topcoat is dry to prevent them from being damaged or lost.
- Be aware of "Wet Paint" signs, and avoid contact with these poles until those signs have been removed.
- · Keep dogs (and kids) away from wet poles.
- When you see a "No Parking" sign, do not park your auto there until that sign has been removed.

Remember: This is only a temporary inconvenience, and fresh paint on all of Society Hill's distinctive Franklin Light poles will surely "brighten" our streetscape for many years to come. Any questions? Please contact me at: marthalev@msn.com or 215-629-0727.



Fresh paint will soon brighten Franklin Lamp poles.

Zoning & Historic Preservation Committee Report

SHCA's Zoning & Historic Preservation (ZHP) Committee continues to meet monthly to review preservation issues — while at the same time we recognize that some changes are in the interest of our entire community. The committee is taking an active role to eliminate signage that may be in violation of Society Hill's zoning code or which does not meet Philadelphia Historic Commission standards. Committee members are also involved in a relatively new coalition of neighborhood groups (called "Neighborhood Matters") that is participating in the plan to revise and update Philadelphia's zoning code.

The ZHP Committee is committed to collaborating with nearby communities and institutions by attending meetings and planning sessions to provide input from Society Hill's perspective. For example, ZHP members are serving as representatives for several endeavors being undertaken by Independence National Historical Park (INHP). One effort is a renovation of the tower at Independence Hall; another involves a "swap of land deeds" for the American Revolution Museum, which owns land in Valley Forge. This museum will be exchanging properties with INHP such that the Park's original S. 3rd Street Visitors' Center will be transformed into the new American Revolution Museum. (For information about this "land swap," visit INHP's website at: nps.gov/inde. At the bottom of the front page, click onto the link called "Agreement on Land Exchange between NPS and the National Center for the American Revolution.") Other local projects that ZHP Committee members are engaged in include the renovation of the Benjamin Franklin Museum - the underground INHP museum located in Franklin Court, on the 300 block of Market Street.

Please know that SHCA's ZHP Committee will be happy to meet with and advise any community resident, business or organization considering an exterior property change. Just contact SHCA Administrator Matt DeJulio at 215-629-1288 or mattdejulio@aol.com.

HEAR YE! HEAR YE!

To Our New & Old Neighbors

YE! We are still here to accommodate your family and friends at our bed and breakfast in the heart of the historic area.

Call us at 215-922-2626 for availability and special rates for neighbors.

Harry & Marilyn Appel



Central Delaware Advocacy Group BY STEVEN A. WEIXLER, SOCIETY HILL DELEGATE FOR CDAG

In the previous issue of this newsletter I reported on the process of planning for the future of Philadelphia's Delaware riverfront. Since then, some developments have been encouraging, some have presented new challenges and some have illustrated the political "facts of life" in any big city. As Chairman of the Board of the Central Delaware Advocacy Group (CDAG), I have frequently been asked about the chances for success of this latest effort to bring life to the riverfront. I repeat my answer: The process of revitalizing the Delaware riverfront is long-term. Like most major urban transformations, it calls for talented urban designers, political will and, above all, citizen involvement.

Here's a brief recap. We in Society Hill have Penn's Landing and the Seaport Museum on our part of the shore. Our CDAG partner neighborhoods to the north and south are facing abandoned industrial sites or worse: big-box retail complexes or heavily auto-oriented development, such as the much-reviled gambling parlors — SugarHouse and Foxwoods. CDAG is determined to take advantage of the City-sponsored Master Plan, initiated by Mayor Nutter under the aegis of the Delaware River Waterfront Corporation. CDAG will take a strong position for the best interests of residents of the river neighborhoods.

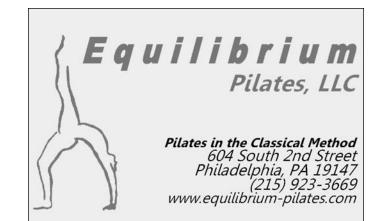
In late February, Councilman Frank DiCicco introduced an amendment to the Central Delaware Riverfront Overlay Ordinance. This zoning overlay was intended to protect Philadelphia's riverfront area while a new master plan was prepared, presented to the Planning Commission and given to City Council as a basis for rezoning under the current reform process. CDAG had concerns about amending the ordinance that had been carefully negotiated, because it lifted certain height restrictions some felt were essential. CDAG was also concerned that legislation was formulated and introduced without consultation with our coalition. On behalf of CDAG, I testified before the Planning Commission and City Council's Committee on Rules. Nevertheless, the amendment was passed by Council.

CDAG is also actively involved in the public discussion about zoning code reform. Whether we realize it or not, the process of producing new regulations for development and the zoning reform (which will guide it) will be tested along the riverfront. SHCA Vice-President Paul Boni has drafted an excellent set of proposed regulations that CDAG can support. At press time, CDAG is involved in several efforts to participate in the legislative process of the City Planning Commission and City Council. We will continue the mission.

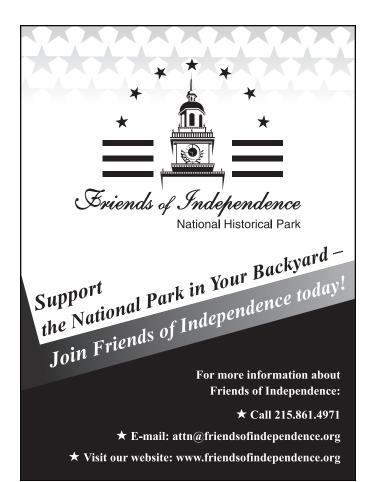
Anyone who attended the April 6th meeting at Festival Pier had an opportunity to see CDAG's long-range plan in microcosm regarding the exciting new transformation of the old Pier 11 into the Race Street Pier. A piece of Philadelphia's history has been retained and transformed. We will have a new park by the riverside, with groundbreaking this fall and ribbon-cutting early next summer. Civic engagement with the Delaware River Waterfront Corporation (DRWC) and their urban planners have helped design one of the first pieces of what will become the 21st-century riverfront.

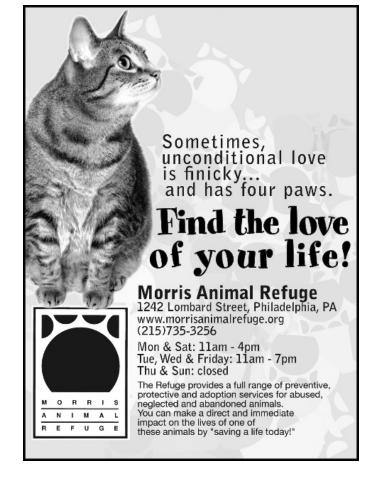
This summer, we will begin the real work of translating the principles of the PennPraxis Civic Vision into a buildable new Master Plan. Although the Master Plan has been off to a slow start, the DRWC and its consultants are in the data-gathering phase. They are interviewing all the following stakeholders: neighbors and their civic associations (including CDAG), government agencies, traffic and transportation agencies, landowners, real estate developers and economists. In April, CDAG hosted two public input meetings, and a large community event will soon be scheduled to begin the exciting process of design. The date, time and place will be publicized in an SHCA email. As SHCA's CDAG representative, I look forward to participating in this urban design process.

Planning for the future of the Delaware riverfront will certainly be a long-term project. But our community has a history of productive involvement in such ambitious projects, and I have no doubt that this tradition will continue.

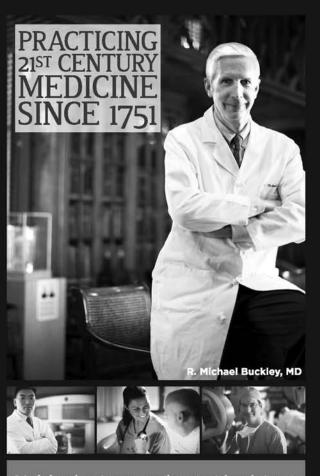


Revitalizing the Delaware riverfront is a long-term project.





SOCIETY HILL Reporter



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Renn Medicine

Top 10 Reasons to "Fix the Brix"*

BY MARTHA LEVINE (AND FAMILY)

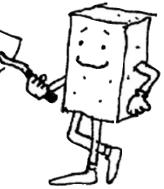
10 Makes snow shoveling easier

- **9** New Health Care Plan doesn't cover "trips on bricks"
- **8** Lower the unemployment rate hire an arborist and a mason
- 7 If you fail to "Fix your Brix," we've got flying monkeys and we're not afraid to use them
- **6** Keep Census Takers from falling down on the job
- **5** State grant money has a time limit use it or lose it
- **4** It's easier than a colonoscopy
- **3** Have a nice trip to Prague, not to the ER
- **2** Fix your Brix and get a free iPad Hey, we're just kidding (iKid)
- **1** Loose bricks sink ships

Remember, when the pavement on your sidewalk is repaired, SHCA will reimburse you for 40% of the cost — up to \$300 per household. How can you lose? DO IT NOW!!

For more information, please email Frank Signorello at signorello@gexchange.com or call SHCA Administrator Matt DeJulio at 215-629-1288.

* This "Fix the Brix" program was initiated by our civic association. SHCA reimburses all Society Hill property owners who hire contractors to level the bricks on their sidewalks — for safety, as well as for aesthetic reasons.



Rick the Brick says, "DO IT NOW!"

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Let's Give Foxwoods the Boot – for Good!

BY PAUL BONI, ATTORNEY FOR CASINO-FREE PHILADELPHIA

W hat will become of the Foxwoods license, now that Steve Wynn has abandoned the project? Many (including myself) hope that the state will revoke the license permanently. The license should not be rebid for the waterfront — or anywhere else in Philadelphia.

However, pro-casino folks claim that casinos in Philadelphia would increase jobs and revenue for the city. That's exactly what Mayor Nutter said, in February 2010, when he took to the lectern as keynote speaker at the Pennsylvania Gaming Conference. Specifically, he said, "We know for a fact that for these casinos in Philadelphia, the economic opportunities are very clear," and that "it really is about jobs" and the "economic spinoffs." Unfortunately, that is not correct. The economic benefits of casinos in Philadelphia are anything but clear.

A Federal Reserve research paper, released in mid-April 2010, canvassed the available economic studies. and concluded that the local benefits of casinos in Philadelphia might be outweighed by significant costs, such as increases in crime, bankruptcies and something called the "substitution effect." This "substitution effect" recognizes that money spent in casinos is money not spent in restaurants, taverns, stores and other entertainment venues — thereby shrinking those sources of tax revenue. The key factor, as correctly identified by that report, is the percentage of a casino's out-of-town customer base. If most of its gamblers come from elsewhere, then new money is brought into the city's economy through the tax on gambling losses and through other expenditures gamblers make while in Philadelphia. However, if most of the gamblers are residents of the immediate Philadelphia area, then the economic effect on our local economy will be negative.

Each casino in Philadelphia estimates that it will "earn" \$1 million per day. This means that — depending on the origin of the gamblers — up to \$730 million per year would be diverted from our local economy. Patronage will drop at restaurants, bowling alleys, taverns, movie theaters and shops. As a result, employment will also drop at those locations. In sum, whether we have an economic gain or loss depends on whether the gamblers come from far away or from the local area.

Of course, the "substitution effect" does not take into account the extent to which gamblers can become pathological or compulsive gamblers — which makes the economic problem even worse. This is because pathological gamblers do not spend only from their entertainment budgets. They also spend their non-discretionary budgets, as well as money they borrow or embezzle to feed their addiction. When they cannot pay their debts or when they steal from employers, the economic fallout directly hits people who have never even walked into a casino. In terms of crimes related to gambling addiction, the Pennsylvania Intergovernmental Cooperation Authority reported in 2007 that law enforcement costs attributable to two casinos in Philadelphia could be as high as \$200 million per year.

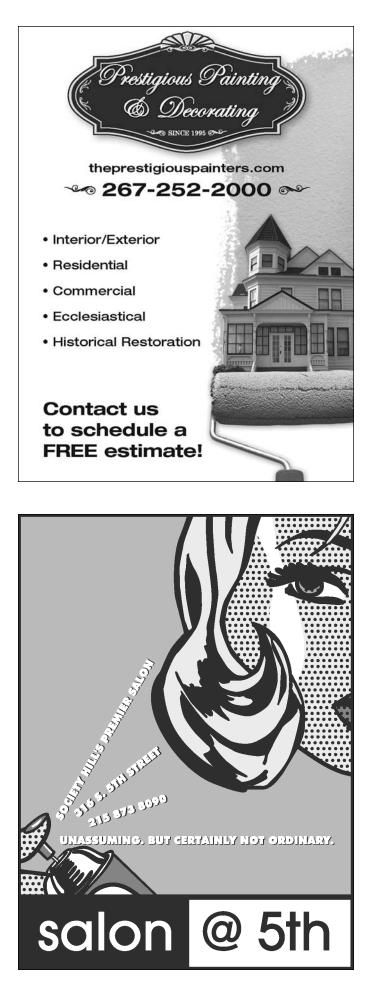
So what sort of data might we expect with a casino in Philadelphia? How much of the customer base would be local and what percentage would be compulsive gamblers? We don't know for sure, but we do have relevant statistics from the casino in Bensalem known as "Parx" (formerly known as "Philadelphia Park"). In 2008, casino representatives testified that Parx had a database of 350,000 patrons — 65% of whom live within 25 miles of the casino. That is an astounding statistic, and it is confirmation that casinos market almost solely to their local communities. As to the frequency of visits, earlier this year Parx's president boasted that "most" of the people in its database visit the casino "between 150 and 200 times a year." This means about three or four days each week - which I consider to be shocking numbers. And, yes, visiting a casino between 150 and 200 times a year is an indicator of problem gambling.

Mayor Nutter has no basis for his current statements. In March 2008, Nutter dispatched Deputy Mayor Terry Gillen to a City Council hearing where he "encouraged" City Council to study the economic issues, as follows:

"We need to be careful that we don't mix up new spending with substitution spending. The Gaming Task Force model [prepared under the Street Administration] determined that 75-90 percent of all casino spending is new — that is, it is money that would not have been spent on movies, sporting events or other things in Philadelphia. We need to understand that number and test some of the assumptions that went into it. Conversely, we need to study whether there might be a negative impact on existing businesses, as has occurred at many other places with casinos."

It is now two years later, and these questions are still being ignored by our elected officials. Mayor Nutter, Councilman DiCicco, Senator Farnese, and Representatives O'Brien and Keller — they all have the ability to be leaders. If and when SugarHouse opens, they will all represent communities hosting the largest, most convenient gambling hall in the country. Philadelphia will be the largest city in the country with one — or two — casinos. Economists have never accounted for a situation like ours.

Paul Boni, Esquire, is an attorney for Casino-Free Philadelphia, a grassroots group dedicated to keeping casinos out of Philadelphia and closing any that open. The group's website is www.CasinoFreePhila.org. Paul also serves our civic association as a vice-president. He can be reached at pboni@bonilaw.com.



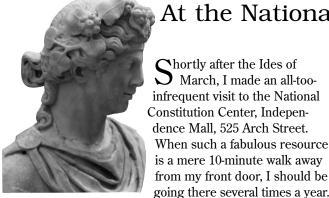


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ACCIDENTAL TOURIST I N Μ 0 W N BACKYARD

BY JANE BIBERMAN

Visit the City of Rome – Here in Philly At the National Constitution Center



"Liberty is the very birthright of the Roman people."

- Cicero

the treasures in our own backyard. And, as the Center's President and CEO David Eisner comments, "Sometimes the things that essentially define us are the easiest to take for granted." He notes that "The National Constitution Center is a far-reaching organization focused squarely on one powerful idea: the vision of popular sovereignty embodied in the Constitution's opening words, 'We the People.'"

Chortly after the Ides of

But sometimes we can overlook

Since the Center first opened on July 4th, 2004, more than six million people have visited this unique institution, and millions more have made virtual visits to the its website (www.constitutioncenter.org). I last was there a year ago when some friends of mine came down from Manhattan to see the Napoleon exhibit, which was a tour de force. But this time I wanted to see "Ancient Rome & America: The Classical Influence That Shaped Our Nation." This remarkable exhibit showcases the cultural, political and social connections between the lost world of ancient Rome and modern America. It opens with Cicero's words: "Liberty is the very birthright of the Roman people." These words are juxtaposed with the words of George Washington: "The preservation of the sacred fire of liberty...is staked on the experiment entrusted to the hands of the American people."

I recommend taking the excellent audio tour and concentrating on the more than 300 artifacts on display in the Center's 8,000 square-foot exhibit space. I suppose I never thought about the fact that the eagle is a classic symbol adopted from ancient Rome. I certainly never noticed that George Washington, Benjamin Franklin and Thomas Jefferson had their busts sculpted with togas, as befits great orators. Nor would I have recognized, for example, that Harold Carmichael (the former Philadelphia Eagles player) wore a modern "gladiator" helmet - since I'm not a football fan. On the other hand, I was familiar with the Roman classics that once belonged to our nation's Founding Fathers — Plutarch's Lives, Cicero's De Oratore and books by Roman historian Tacitus - all on display.

I was captivated by the actual cast of a man frozen by the eruption of Mt. Vesuvius and other artifacts from Pompeii. The exhibit concludes with posters from dozens of American films and plays inspired by ancient Rome including "A Funny Thing Happened on the Way to the Forum," "Gladiator," "Ben Hur," and "Caesar and Cleopatra." In between are numerous paintings, architectural drawings, Wedgwood jewelry with classic themes, ancient pots and urns, and an occasional piece of furniture.

After the show, I visited the Center's Kimmel Theater (next door) to see "Freedom Rising," an inspiring multimedia theatrical production that dramatizes the creation of the U.S. Constitution. I then browsed in the Center's excellent gift shop - where you can buy Roman-themed cookbooks - and completed my visit with a good meal in the Center's Delegates' Café. This exhibit continues to August 1st so see it before out-of-town summer tourists arrive, causing you to stand in a long line. Tickets cost \$20; \$18 for seniors; and \$12 for children. Your ticket entitles you to explore the entire Center with its creative and interactive exhibits that are always up-to-date.

> Head of an eagle from a Roman military standard. Courtesy Museo Archeologico Nazionale, Florence

the hands of the American people." - George Washington

"The preservation

of the sacred fire

of liberty...

is staked on

the experiment

entrusted to



American eagle carved from gilt wood, by Samuel McIntire. Courtesy Lynn Museum and Historical Society



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SOCIETY HILL Reporter

Before, my mommy would keep ice cream away. Now my allergist gives the Okay!



Kids really do outgrow food allergies. However, parents are often unsure if a forbidden food can be reintroduced into a child's diet. For more information contact Allergy & Asthma Specialists, the premier medical practice in the Delaware Valley caring for adults and children with allergies, asthma, eczema, and recurrent infections. FOOD ALLERGY TESTING and FOOD CHALLENGES in a medically supervised environment are a practice

specialty. Under the supervision of an allergist, we can safely determine if your child needs to continue food restrictions.



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KIDS IN THE CITY

A Time for "Change" BY SONIA GRASSE & CATHERINE SIGNORELLO

The urgency of learning money management skills has never been more apparent than in today's waxing and waning economy. Practicing good hygiene and making good dietary choices are skills we parents actively impart to our children; money management should be included. After all, our children are like sponges. They absorb our spending behaviors, attitudes and habits, whether we teach them or not! So why not make a conscious, deliberate choice to share with them our money management (i.e. spending) skills along with all those other life skills?

Properly managing money is as critical as brushing our teeth. And in either case the consequences of our habits rarely occur overnight. When children have their own cash to spend, it offers them the chance to practice with their own choices. By placing money (control) in their own hands, we remove our permission to buy (or not) and shift the experience of success or failure as coming from within the child. Providing an allowance is a powerful and exciting transfer of responsibility from parent to child. It is not an entitlement, but rather an empowerment, because having an allowance imbues a child with freedom and responsibility.

Allowances benefit parents as well. When we establish an allowance for each child, we have more control over our own household budget. One of the greatest side-effects of giving your child an allowance is the stark silence in the store. By taking the plunge and delegating the spending choice to your child, you no longer have to suffer the nagging, the decision-making, or the child's disappointment when you say "no." A child who is told, "Sure you can have ____ __ (fill in the blank) just as long as you pay for it yourself," fast learns the difference between truly wanting something vs. the impulsive stirrings of a momentary desire. Few things more quickly indicate a child's true interest (or not!) than having to dole out his or her own funds. For some reason, the cost always seems greater when it comes from out of one's own pocket.

There are a multitude of articles, books and blogs that discuss allowances — all with varying approaches and philosophies about how best to administer them. For example, is the allowance dispensed according to chores performed or not? How much do you give? How frequently or regularly is the allowance received? What items, precisely, will the allowance cover? At what age will your child be ready for an allowance? These are all personal decisions, of course — to be tailored to each family's income and child's age. Some articles go so far as to suggest taking into consideration the average allowance rate in your neighborhood. Should your child receive a certain amount simply because that is what your neighbor's child receives? This, of course, could be the subject of an entire article in and of itself!

For families with younger children, an interesting exercise is to look through magazines and cut out pictures of their desired items. Then, sort and glue these wish-list items onto a piece of construction paper, labeled at the top with "needs" and "wants." To encourage saving, the "wants" images can be taped to a piggy bank or bulletin board. Additionally, a child can be inspired to save and invest for future "wants" if you match your child's deposits into a homemade 401K and provide a bit of Home-Bank interest.

Virtual bank accounts are a super way to enhance and clarify the abstract world of finances. There are a fair number of online websites that can help you and your child track his or her allowance and spending habits - a few of which even create personalized charts and graphs. Of them, one of the best seems to be "Zefty" (www.zefty.com), and it's free. "KidSave" (www.kidnexions.com) offers more sophisticated financial planning aspects. Although this site costs about \$25, it does offer a free trial. Should you have an iPhone, there is a useful bank account application you can purchase through the App Store, called "Bank of Mom." It is nearly always on-hand, since it is in the phone. As such, it eliminates the predicament when your child forgets his or her wallet. Use this application to create usernames or categories (e.g. "Joe's Savings" or "Give to Charity," etc.) and you can deduct or add a customized amount of minutes or dollars, as well as interest gained on either.

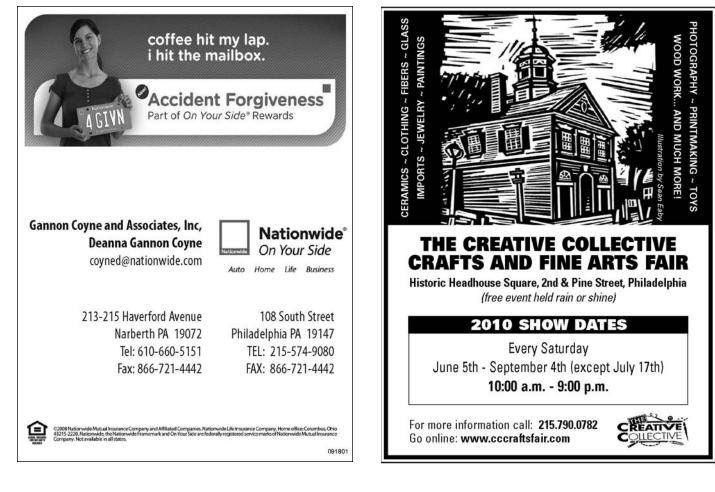
Having an allowance is truly a learning tool. The most challenging part might just be our own grappling with the temptation to micro-manage the child's spending. We might be better off remembering that by "allowing" our children to spend as they wish, we enhance their understanding of consequences related to their own decisionmaking. When our kids make mistakes managing their money, they are given an incredible opportunity to learn huge lessons, which can help them avoid such pitfalls later in life. Solid financial literacy positively affects both their quality of life and ours! And isn't that truly the bottom line?



Having an allowance imbues a child with freedom & responsibility.



Inspire your children to save!





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Seasonal Events at Head House & The Shambles

For the next few months there will be many happenings and offerings at historic Head House Square — including our community-wide weekly farmers' markets, as well as the Arts & Crafts Fair held beneath the Shambles. Please make a note of these weekend dates:

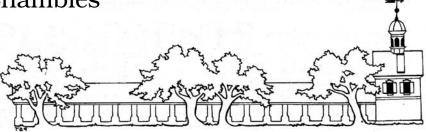
- **Saturday Amish Farmers' Markets** (located on S. 2nd Street on the east side of the Shambles) May 15th through November 20th 10 a.m. - 2 p.m.
- Sunday Farmers' Markets May 2nd through December 19th 10 a.m. - 2 p.m.
- Saturday Arts & Crafts Fair Every Saturday in June, July and August except July 17th, 10 a.m. - 8 p.m.
- The Shambles will proudly be the site for private weddings on these Saturday evenings: May 15th, May 22nd and May 29th

Imminent Repairs for this Historic Site

The following needed repairs and improvements for this treasured National Historic Landmark in our midst will begin in the coming weeks (or may have already begun):

- Restoration of the Head House clock made in 1819 by Isaiah Lukens, the designer and builder of the clocks at Independence Hall and Carpenter's Hall. Current repairs will include the hand-crafted replacement and illumination of the clock face. Cost depends on the project's complexity.
- Painting all the wood trim on Head House and the Shambles. Cost \$5,500.
- Brick pointing and replacement of missing bricks on the pavement in and around Head House Square. Cost: \$19,500.

Miscellaneous replacement projects not yet scheduled include: replacement of hardware; replacement of air vents in the eaves of the Shambles; replacement of broken slate roof tiles; and installation of a ridge vent for the length of the Shambles' roof, allowing hot air to escape.



Head House Square: A Brief History

The Shambles (a.k.a. "NewMarket") is Philadelphia's oldest existing marketplace, established in 1745. This structure consists of two rows of brick pillars that support a gable roof and arched ceiling over the open market area. The Head House — America's oldest surviving firehouse — was built in 1804, attached to the northern end of the Shambles.

In 1966 Head House was declared a "National Historic Landmark." However, this city-owned property was allowed to deteriorate over many years, and by the late 1980's its survival was threatened. In response, the Head House Conservancy was founded. This grassroots, non-profit organization — led by Society Hill residents Bernice Hamel (President) and Rebecca Stoloff (Vice President) — raised all the needed funds to restore, preserve and return Head House Square to community service. Upon completion of the restoration, and for the past 15 years, Head House has served as headquarters for the South Street/HeadHouse District so that the entire site has been returned to valued community service.

Thank You!

The Head House Conservancy and the South Street HeadHouse District appreciate and acknowledge receipt of a \$50,000 grant — from Senator Vincent Fumo's office — which will help cover the cost for the site's various improvements. When this grant is spent, additional restoration funds will come from a combination of Conservancy dollars, as well as income from the rental of space at the Shambles.

Finally, we take this opportunity to thank all neighbors for participating in and supporting the events and programs conducted at Head House Square. And we send a special "thank you" to Dave Hammond, Manager of the South Street/HeadHouse District and Treasurer of the Head House Conservancy — who coordinates, schedules and oversees these successful programs and happenings.

Rules of the Road For the Safety of Bicyclists, Pedestrians & Motorists

With the recently created bikeway network in Center City, bicycles are becoming an increasingly popular mode of transportation for young and old alike. So, for the safety of one and all — whether you are a pedestrian, bicyclist or motorist — please keep in mind the following Rules of the Road:

• Motor vehicles may not use the bike lane for passing other moving vehicles.

- Motorists turning right must yield to bicyclists before entering the dashed right-turn lane.
- Vehicles may use a bike lane to pick up or discharge passengers, or to actively load or unload; but they should have their flashers turned on while doing so; bicyclists should carefully merge into the motor vehicle lane to pass a stopped vehicle in the bike lane.
- A motor vehicle may briefly encroach on

the bike lane to pass a vehicle that is stopped in the vehicle travel lane, but vehicles must yield to bicyclists before carefully entering the bike lane.

• Stopping in the bike lane is prohibited at bus stops, right turn lanes, the 1300 and 1400 blocks of Spruce Street, and the 1400 block of Pine Street.

- Horse-drawn carriages are permitted (and have been requested) to use the bike lanes.
- During church or synagogue services, vehicles are permitted to park in the bike lane, However, parking is permitted ONLY during the hours listed in the institution's permit, issued by the Streets Department. Vehicles parked outside of those hours may be ticketed or towed.

Note: The Philadelphia City Planning Commission, with the assistance of the Toole Design Group is preparing a comprehensive pedestrian and bicycle plan. For more information visit this website: www.tooledesign.com/Philadelphia/index.php.

Stop in and See Medical History at Pennsylvania Hospital

Historical Anatomical Drawings Now on Display



Drawing of skeleton by Jan van Rymsdyk Courtesy of the Pennsylvania Hospital Historic Collections, Philadelphia

As you know, Pennsylvania Hospital is in our own backyard. But what you may not know is that this is America's very first hospital. As such, it has always been on the cutting edge of medical advancements and technologies. In fact, some of the world's earliest anatomical images first appeared at the hospital about 250 years ago, when they were donated by Dr. John Fothergill, a London physician and close friend of Benjamin Franklin.

These highly accurate drawings, created by Jan van Rymsdyk, became the basis for medical education and diagnosis at the time. Long before the invention of x-rays, CAT scans, ultrasound and MRIs, the use of images played an important role in the education of medical students. Anatomical illustrations were forwardlooking in the 18th century, and van Rymsdyk was considered one of the best anatomical illustrators in the world. Currently, and for the very first time, sixteen of his drawings are on display together as part of a special hospital exhibit, titled "From Pastels to PDA's: Medical Education from the 18th Century to the 21st Century." The exhibit opened to the public last December and will run through December 2010.

Van Rymsdyk's drawings were first featured at Pennsylvania Hospital in 1762. That year, Dr. William Shippen, Jr., Professor of Anatomy and Surgery at what would become the University of Pennsylvania Medical School, began a series of lectures incorporating van Rymsdyk's drawings, which were open to the public for a small fee.

In 1764, van Rymsdyk's collection of drawings was listed as one of Pennsylvania Hospital's assets — thus, providing a lasting gift to the hospital and to the City of Philadelphia. According to Pennsylvania Hospital's current curator and lead archivist, Stacey Peeples, "We have historic treasures here and want the public to see what medicine was and has become."

If interested in viewing this exhibit, you will need to receive a visitor's badge. We suggest you enter the hospital's main entrance at 8th and Spruce Streets. For self-guided cell phone tours, you can pick up a "Cell Phone Walking Tour" brochure for a suggested donation of \$4 per person at the hospital's gift shop. Groups of five or more are asked to call 215-829-3370 at least 48 hours in advance to arrange a guided tour, which may be scheduled for a Monday, Thursday or Friday. For more information, call 215-829-5434 or visit www.uphs.upenn.edu/paharc.

New Privy for the Physick House

The Physick House, at 321 S. 4th Street, is the only freestanding Federal townhouse remaining in Society Hill. This imposing brick house was built in 1786 by Henry Hill, a wine importer. In 1815 Dr. Philip Syng Physick took up residence there, after caring for the sick during Philadelphia's 1793 yellow fever epidemic. Dr. Physick — known as the "Father of American Surgery" — made the house his home until his death in 1837.

Now a beautiful house museum, with its collection of French-influenced Neoclassic and period furnishings, the Physick House features a medical museum that depicts the remarkable career of Dr. Philip Syng Physick. Today the house museum is enhanced by a large, 19th-century garden with a winding path and grotto, featuring plants popular during the 19th century. The site is cared for by the Physick House Preservation Committee, a group of volunteers who are passionate about this gem. It is owned and operated by the Philadelphia Society for the Preservation of Landmarks (A.K.A. "Landmarks Society") — a nonprofit organization founded in 1931. You'll surely want to visit the Physick House, especially if you haven't been there recently. When there, do check out the garden with its historic outhouse. Although not in use for at least 100 years, the structure needed a new cedar shake roof, copper flashing and a new custom-made door. These repairs were postponed due to a shortage of funds. Sam Sadtler, a long-time Society Hill resident and Physick House Preservation Committee member, solicited the Stapleton Roofing Company to supply free labor when they installed the roof's copper and shakes - a saving of over \$4,000. Another \$2,000 was saved - thanks to the PapaJohn Millwork Company, which built and installed the privy's historically correct front door. This privy is now complete (although not recommended for personal use, since there's a perfectly modern facility available inside the Physick House).

Society Hill's beloved Physick House is open for tours Thursdays through Saturdays from 12 to 5 p.m. and Sundays from 1 to 5 p.m. Last tours of the day begin at 4 p.m. Admission: \$4 for students & seniors, \$5 for individuals, and \$12 for families. Any questions? Call 215-925-7866.

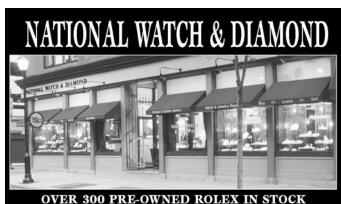


The Physick House



The Physick House privy features a new cedar shake roof and front door





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	Sat, June 19th	10th & South

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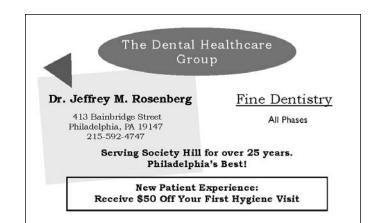
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Safe and Sound in Society Hill

BY MARILYN APPEL

Do you have a GPS unit in your car? If so, do not enter your home address into it. Case in point: A family's car was stolen when they were at a football game and their car was parked in the stadium's lot. The GPS unit enabled thieves to find the family's home and enter the garage with an automatic garage opener kept in the vehicle. These thieves estimated how long the family would be away and then arrived with a truck to clean out the entire house. Warning: If you think you may need to find your way home via a GPS unit, never include your home address in the system. Instead, insert the address of a nearby store, gas station or equivalent public space.

Community meetings. Our Police Service Area (PSA) leader, Lieutenant Rick Lanzetta, conducts monthly meetings with neighbors. The last meeting was held on Tuesday, May 4th, at Pennsylvania Hospital. SHCA Administrator Matt DeJulio will provide the dates of future meetings in e-notes he sends to members. In the meantime, please call Lt. Lanzetta at 215-686-3060 to let him know of any problems you have in the neighborhood. Everyone is welcome to attend these PSA meetings, so look for upcoming dates in weekly emails to SHCA members. Lt. Lanzetta will take your complaints and/or comments and actually do something about them.

Crime is down 8% since the beginning of this year. However, automobiles are still being

stolen, vandalism is still rampant and bicycles continue to disappear. Also, during the past couple of months, several handbags have been grabbed on the street and thieves have taken the opportunity to enter apartments with unlocked doors, even when people are at home. Remember: Always keep your doors locked even when you're simply taking out the trash.

Dining al fresco: Now that spring has sprung, outdoor dining is once again very popular. Ladies: Remember never to hang your handbag over the backs of those outdoor chairs. Men: do not store your wallet in the back pocket of your trousers — because in either case and before you might even realize it, your wallet could be gone, your credit cards used and your cash spent.

Flash Mobs: You've heard about these, especially the South Street flash mob event that made national news several weekends ago. Mayor Nutter and Police Commissioner Ramsey are taking a very hard line with those kids. Twenty-nine teens were arrested on South Street, and judges are also playing hardball. After all, flash mobs can gather within a very short time through text messaging. If your teens receive such messages, please encourage them to tell you — so that you can call the police and give them a heads-up on where a potential flash mob might gather. Only by knowing early can the police respond quickly. It's up to us to warn them if or when possible.

Contact Lt. Lanzetta

For non-emergencies only and/or for chronic problems, please contact Lt. Rick Lanzetta on his direct phone line, 215-686-3061 or send him an email at LTRL660@gmail.com.

Wanted: Cell Phone Donations

SHCA's Safe and Sound Committee continues to collect old cell phones that are given to needy senior citizens and abused women. These phones are reprogrammed by the police to call only 911. Drop off your used cell phone at 414 Spruce St. Much appreciated!

The Walkie-Talkies Always Welcome New Gals



Exercise & Socialize

Want to meet new friends? Now that the weather is warm and will be sunny throughout most of the spring and summer, there's no excuse for newcomers not to join Society Hill's neighbor-ladies who regularly walk and talk. Except when it rains, just show up at Three Bears Park before 8:15 a.m. on any Tuesday or Thursday morning for about an hour of socializing and non-strenuous exercising.

Newcomers are always most welcome, so don't be shy! Any questions? Just call Bernice at 215-925-4363.

On a recent sunny Tuesday morning, these gals showed up to walk and talk. From left to right, at back: Mary Anne Hunter, Bernice Hamel, Helaine Greenberg, Robin Lawthers and Carolyn Evans. In the front: Birtan Collier and Janice Bushman.



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"Spruced" Up: Philadelphia Vietnam Memorial

If you haven't visited the Philadelphia Vietnam Veterans Memorial in some time (or ever!), now would be a good time to walk over to Front and Spruce Streets. Constructed in 1987, the Memorial honors 646 local soldiers who died in the war. The Philadelphia Vietnam Veterans Memorial group is currently funding a renovation project — called "Duty to Remember." Recently completed improvements include new flagpoles, better lighting and restoration of its Wall of Names. In addition, a live video camera system has been installed so that visitors can tour the Memorial "virtually" by going to: www.PVVM.org.

The Memorial's Board has been planning this renovation for several years, and as President Terry Williamson, said: "The Memorial needed some restoration work, because it had deteriorated over time." In fact, the site has often been plagued by vandalism.

The renovation's original budget was \$2 million, but thanks to generous donations of labor, materials and services from individuals, trade unions and companies, the total cost has been reduced to \$1 million. Fundraising is now underway to open up the Memorial Wall, facing Spruce Street, to create a more accessible and inviting site. Project completion will depend upon when the needed funds can be raised. Hopefully, these improvements will help deter vandalism.

The Memorial's original designer, Perry M. Morgan, is a local landscape architect who designed the site to honor the memory of Philadelphiana who aparificed their

ory of Philadelphians who sacrificed their lives, as well as a place of contemplation for veterans who had returned from the war. He created the Memorial's concept of two facing walls: one is a curved wall inscribed with the names of each Philadelphian killed in action; the other is a straight wall engraved with scenes from the war.

Current renovations are being carried out by Cope Linder Architects, as well as a construction management firm and consultants. The veterans and the Memorial's Board invite Society Hill residents to visit this hallowed ground and appreciate its sanctity. If interested in contributing to the Memorial's "Duty to Remember" campaign, please visit www.PVVM.org.



Currently Undergoing Renovations and Fundraising

The Atacan Group



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Direct: 215.917.1213

Center City Real Estate Review for the 1st Quarter of 2010

Sales were UP during January 1, 2010-March 30, 2010 in Center City. The area includes the Avenue of the Arts, Rittenhouse Square, Fitler Square, Logan Square, Old City, Society Hill, Washington Square, Queen Village, Bella Vista and Grad Hospitals Neighborhoods.

- There were 229 homes sold! A 37% increase over the same period last year when there were only 145 home sold.
- Of the 229 homes sold, 106 or 46% had some type of parking.
- The average list price was \$444,419

WILLIAMS

- The average SOLD price was \$416,195 or about 8% less
- The lowest priced condo sold off Rittenhouse Sq. for \$42,000
- The highest priced condo sold in Old City for \$2,400,000
- The highest priced house sold in Society Hill for \$3,250,000

Keller Williams Realty offers solutions for seller in the 2010 market. Today real estate marketing is on the Internet, NOT in print. While every major brokerage sales declined in 2009, KW grew!

Remember, we do not *just list* homes, we actually sell them!

- Of the 229 homes sold in Center City, 110 were condos, about 48%
- The average days a condo was marketed until sold was 143 days
- The average condo price was \$331 per square foot
- The average size of the condo was 1197 Square feet, had 1.5 bedrooms and 1.5 baths
- The average SOLD Condo price was \$397,121

For info on EVERY MLS HOME Listed & Sold and more detailed reports please visit

www.CenterCityRealEstate.com/blog



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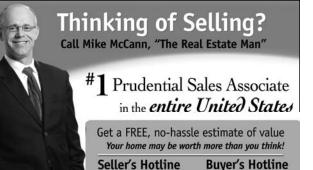
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1040 IRVING

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222 GASKILL

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730 Lombard

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1034 SPRUCE #302

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Welcome Basket FAQs*

*Frequently Asked Questions

What is a Welcome Basket?

A large basket filled to the brim with fresh foods, relevant neighborhood information, and lots of gift certificates to area restaurants, theaters, shops and services.

What is its purpose?

To provide a warm, welcome gift from SHCA to first-time homeowners in Society Hill — introducing them to our civic association and describing how we work to benefit the neighborhood. Hopefully new neighbors will join SHCA and support our efforts.

How can you receive a Welcome Basket?

If you are a new Society Hill homeowner, just call or email Welcome Basket Coordinator Martha Levine at 215-629-0727 or marthalev@msn.com. She will contact you and schedule an appointment to present a basket to you in your home.

Society Hill's Welcome Basket Contributors

We thank all of the following contributors who make this program possible. Please show your appreciation by patronizing these businesses and services — listed by category and in alphabetical order, below.



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Old City Coffee, 221 Church Street & Reading Terminal Market Philadelphia Java Company, 518 S. 4th Street Starbucks Coffee Inc., 8th & Walnut Streets

Food Stores

Fork:etc. (prepared foods) 308 Market Street SuperFresh, 5th & Pine Streets WholeFoods Market, 929 South Street

Hair Salon

Salon @ 5th, 316 S. 5th Street

Restaurants

Bistro Romano, 120 Lombard Street Bridget Foy's, 200 South Street Caribou Café, 1126 Walnut Street City Tavern, 138 S. 2nd Street Cochon (BYOB) 801 East Passyunk Avenue Core De Roma, 214 South Street Creperie Beau Monde, 624 S. 6th Street Fork, 306 Market Street Garces Restaurant Group: -Amada, 217 Chestnut Street -Tinto, 114-16 S. 20th Street -Distrito, 3945 Chestnut Street Haru (Japanese), 241-43 Chestnut Street La Buca Ristorante, 711 Locust Street Mustard Greens (Chinese), 622 S. 2nd Street Positano Coast, 2nd & Walnut Streets QBBQ & Tequila, 207 Chestnut Street Ristorante Panorama, 14 N. Front Street Zot (Belgian cuisine), 122 Lombard Street

Specialty Foods

Homemade Goodies by Roz, 510 S. 5th Street Metropolitan Bakery (at the Metro Café), 15 S. 3rd Street Naked Chocolate Café, 1317 Walnut Street Zeke's Deli, 318 S. 5th Street

Specialty Shops

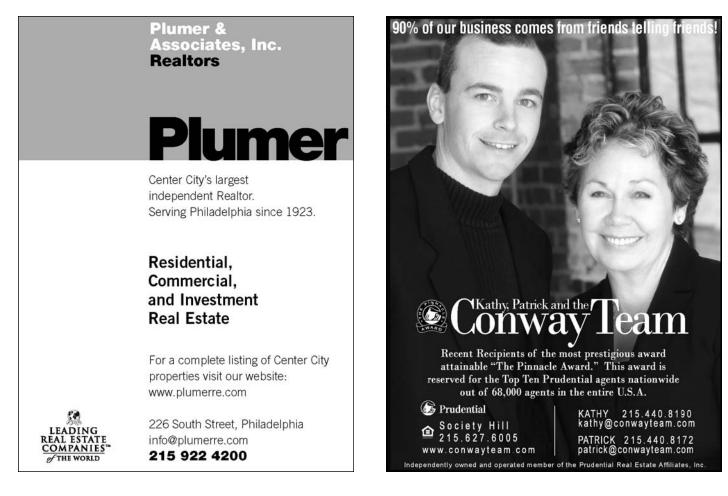
Adornamenti (jewelry), 1106 Pine Street Eyes Gallery (Latin American crafts), 402 South Street Foster's Homeware, 33 N. 3rd Street Happily Ever After (toys), 1010 Pine Street Head House Books, 619 S. 2nd Street Hello Home (home décor), 10th & Pine Street Lolli Lolli (children's clothing & toys), 713 Walnut Street Metalworks (craft gallery), 315 South Street Paper On Pine (stationery supplies), 115 S. 13th Street Pileggi Boutique (women's fashions), 715 Walnut Street Pinot (wine accessories), 227 Market Street Show of Hands Gallery (crafts), 1006 Pine Street W. Graham Arader (fine antique prints & framing), 1308 Walnut Street

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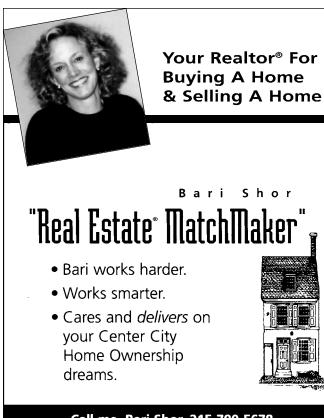
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SHCA MEMBERSHIP NEWS

Membership Drive Reaches 929

s of mid-April, SHCA's total membership stands at 929 — with 56 new members signed up. We are still waiting to hear from the 161 households who have not yet renewed for this year. A final reminder to these folks was sent along with the invitation to our June 10th "Washington Square Affair," which was mailed in late April. Please note that only current SHCA members will qualify for the \$10 per person discount to attend this fabulous and unique community gala. If you plan to attend, be sure to renew today and take advantage of the discount. (For more information about this wonderful social event, please see page 9.)

We are still optimistic and hope to surpass our "all-time high" 2008 year-end total of 1,063 members. Or, at the very least, we wish to exceed our 2009 year-end total of 1,034 members. If you are among those 161 former SHCA members who have not yet renewed for 2010, please send in your dues today. After all, our civic association's operating budget is raised primarily from membership dues. Any advertising revenue associated with this *Reporter*, while substantial, merely offsets expenses related to designing, publishing and distributing our community newsletter, which is completely written and edited by volunteers (your neighbors!) so that all Society Hill folks are regularly kept in the loop — whether or not they are current SHCA members.

Remember, your membership dues pay for Society Hill's sidewalk cleaning, graffiti removal supplies, the planting of new trees, the planting of flowers, and general improvements for Washington Square, as well as all general administrative costs. Without membership dues, SHCA would cease to function. Protect your neighborhood and your real estate investment!

Please fill out the adjacent form and mail it today with your check or charge number. Or visit our website — at societyhillcivic.org — and pay by PayPal. Questions? Feel free to email SHCA Administrator Matt DeJulio at mattdejulio@aol.com or phone him at 215-629-1288.

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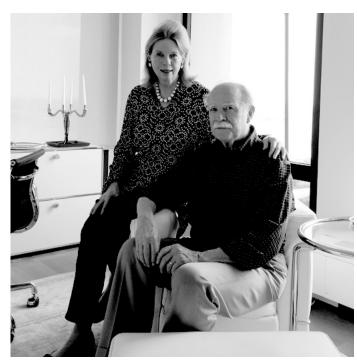
NOTEWORTHY NEIGHBORS

BY DAVID WOODS

Robert Bryan and Julie Jensen Bryan

The Lady of Light and Shadows meets The Bionic Man Philadelphia roots don't get much sturdier than Julie Jensen Bryan's. Her Swedish and English ancestors arrived here in the 1630's. She was born in Pennsylvania Hospital and is currently renovating her childhood home in Haverford, although since 1969 her home has been in the Society Hill Towers. She and her husband, Robert, an architect who also has deep American roots — William Jennings Bryan and Benjamin Rush apparently among them — have spent eleven months designing and piecing together three apartments in the Towers in what he calls "Bauhausian" style — which now offers magnificent 120-degree views of the river and the city.

Julie and Robert met in 1988 and were married in 1994. "My third; her first," he says. "I had cats," adds Julie. He graduated with a BA in architecture in 1957 and, after military service in Europe, stayed on for another five years in Stuttgart, Milan and Zürich — experiencing, as he puts it, "those cultures and learning their languages." With his second wife, an Iranian architect, Robert enjoyed a successful architectural practice in Tehran for five years before the Khomeini Revolution and exile of the Shah in 1979. Returning to North America in 1965, he worked on the German pavilion at Expo '67 in Montreal.



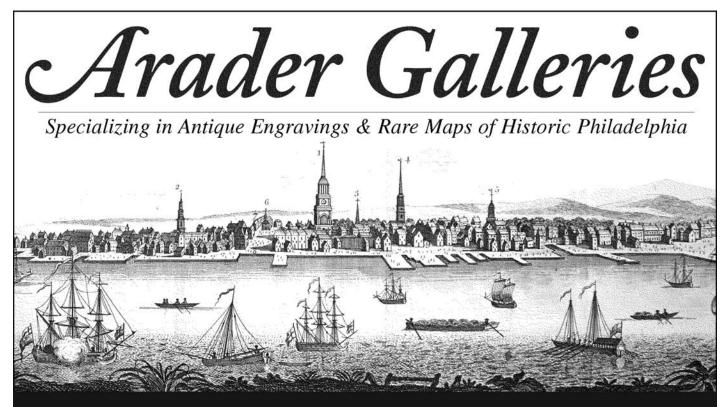
Robert Bryan and Julie Jensen Bryan

Julie, who graduated with a BA in biology from Gettysburg College, served as a research assistant to the chairman of pathology at the University of Pennsylvania Medical School between 1968 and 1976. Part of her work there involved taking pictures of abnormal chromosomes through a microscope. She went on to pursue a career in photography that included documentary work with the Gray Panthers and one of its iconic members, Maggie Kuhn, whose portrait on the cover of her autobiography was taken by Julie. Julie's photographs are in various collections including the Biblioteque Nationale, the Philadelphia Free Library, the Woodmere Arts Center, Haverford College, and the Miller/Plummer Collection. A love of architecture provided the base for her longest-running body of work: the effects of light and shadow on buildings and walls... an invaluable part of her partnership with Robert in creating their apartment.

Robert and Julie are inveterate travelers. They visit Europe several times a year to see one graphic-designer daughter in Munich and one jewelry-designer daughter in Nuremberg. He also has a son, a Columbia graduate school architect, who practices in New York City. The pair spend a month in the summer at what they call their "shabby chic" 1840's house in Nantucket. Julie, a Francophile, spent several summers in France and now serves as host of the Table Française at the Acorn Club, of which she is a member... along with her participation in several other local clubs.

When not jetting around the globe, the Bryans enjoy theater, dance and good dining... singling out a couple of local spots: Positano Coast and the "M" Restaurant at 8th Street between Walnut and Locust Streets. Robert notes that after 30-plus years of jogging and a New York Marathon at age 50: "My knees have retired to walking and touring in Europe; and I enjoy billiards, reading and classical music; but this past March, I happily acquired two new bionic knees at Pennsylvania Hospital."

It's unlikely, though, that this recent acquisition will slow him down, since he and Julie continue to press on with their full work and travel schedules.



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COMMUNITY CALENDAR

Sunday, May 23

Open House Tour

Thursday, June 3

Three Bears Park

Thursday, June 10

Wednesday, June 16

321 S. 4th Street

321 S. 4th Street

Wednesday, July 21

SHCA Board Meeting

7 p.m., Physick House,

SHCA Board Meeting

7 p.m., Physick House,

Annual Society Hill

1 - 5 p.m. See page 5

Spring Soiree for Grownups

The Washington Square Affair

6:30 - 9:30 p.m. See page 9

7 - 8:30 p.m. See page 7

Saturday, May 15 Society Hill Clean-Up Day See page 4

Saturday, May 15 **Physick House Concert** See page 4

Thursday, May 20 SHCA Meetings

Pennsylvania Hospital 5:45 p.m. Board Meeting Grand Court Room 7:30 p.m. General Membership Meeting Hospital Auditorium See page 1

Saturday, May 22 Three Bears Park Spring Festival for Kids 11 a.m. - 3 p.m. See page 7



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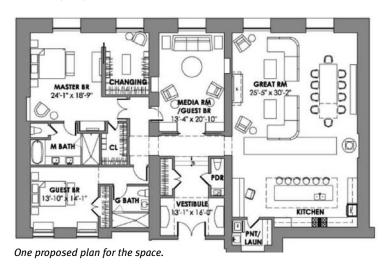
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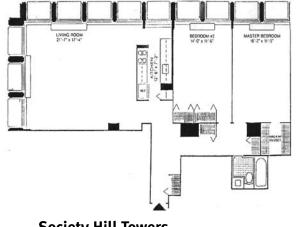
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